

Faculty of ARTS

List of Activities 2020-21

S.No	Name of the Event	Date	Resource Person	No. of Students attended
1	A webinar on 'Journalism during natural and man-made disasters, including pandemics'	15th May 2020	Ms.Anjali Lal Gupta, Asst. Prof. UOH, Hyderabad	130
2	A Webinar on 'Understanding the Post Covid-19 Pandemic Scenario of Indian Economy' by on	20th July, 2020	Dr. B. Mathavan, Professor and Coordinator, Economics Wing, Directorate of Distance Education, Annamalai University, Tamil Nadu	140
3	A webinar on 'National Education Policy 2021: Issues and Challenges'	12th August 2020.	Prof. G. Nagaraju, Asst. Prof. UOH.	100
4	A Guest Lecture on 'Economics of Everyday Life' by	22nd December 2020	Mr. TS Gopal, Honorary Secretary, Scientific Research Association for Economics and Finance(SRAEF), Chennai. on, Department of Economics	120
5	A guest Lecture on 'Introduction to Podcasting'	14th December 2020.	Mr. Srinvas Kondra, Podcaster (Billion Twenty).	120
6	A Guest Lecture on 'Radio Production Process'	16th January 2021	Ms. Shobana, Former Station Head, RedFM.	120
7	A guest Lecture on 'Everyday Reporting Challenges'.	18th January 2021.	by Mr. Dave Bennett Silvery, Crime Reporter, The New Indian Express	60
8	Aguestlecture on 'Introduction to Documentary Film Making'	11th November 2020.	Dr. C .Anil Kumar, Asst. Professor, Chirst University	60

	by. Dept. of Mass Communication			
9	A Workshop on "Working of the Supreme Court of India- A Practical Guide"	7th January, 2021	Dr. Kedar Nath Tripathy, B. Com, LL.M, PhD (LAW), Advocate-On-Record, Supreme Court of India, New Delhi,	120
10	A webinar on 'Media and Democracy: roles and responsibilities' by Dept. of Mass Communication	05th November 2020.	Dr. Srinivas Panthukala, Asst. Prof. EFL University.	60
11	A panel Discussion on 'Social Media Detox: Is disconnecting a necessity'	17th December 2020	Dr. Madhavi Ravi kumar, UOH, Dr. Karthik, CUK and Dr. Aditya Deshbandhu, IIM Indore. Dept of Mass Communication	120
12	A live event of BBC titled "BBC Wikihackathon"	17th February 2021.	Mr. Sathish, BBC Telugu, Ms. Divya, Sports analyst, BBC.	25
13	A webinar on 'Movies and Masculinity: an exploration of recent Telugu Cinema'.	19th April 2021.	Dr. Uma Maheshwari, Asst. Prof. EFL University	60
14	MOU with Scientific Research Association for Economics and Finance, (SRAEF), Chennai. Activity - Know Your Economy (KYE): Awareness Kindling Test , Online Test held Organised by Department of Economics	23rd January 2021,		60
15	Virtual Tour to CVR News Channel	06th July 2021	Ms. Havilah Kotthapally	20
16	Report on the Guest Lecture Titled "Financial Empowerment through Financial Awareness"	31 st May 2021	Komal Shivdasani, Financial Coach, Rupiko and Rushina Thacker, Chartered Accountant, Rupiko.	48

Report on Virtual Tour to CVR ENGLISH news Channel

Date: 01st July 2021

Venue : Microsoft Teams

A virtual tour to CVR English News Channel was organized by the Department of Mass Communication, Faculty of Arts on 1st July 2021. The BAIII and BAII students participated in the online live session. Ms. Havilah, New Presenter, CVR English is the resource person who showed and explained the entire news channel beginning from the Production Control Room to the Green Room. She also explained the entire process of news structure from the event to the viewer. Nearly 20 students participated in the event. Students asked the questions to the resource person about the functioning style of the channel for which replied effectively.



Webinar on Movies and Masculinity: An exploration in recent Telugu cinema

19th April 2021

The Dept. of Mass Communication, conducted a webinar on 'Movies and Masculinity: An exploration in recent Telugu Cinema. Dr. Uma Maheswari Bhrugubanda, Asst. Prof, Dept. of Cultural Studies, EFL University was the resource person. The webinar was focused on the portrayal of masculinity in films from the 1950s to the present. The presentation was primarily about Telugu cinema with an in depth focus on the social structure of invisible caste presence in Movies. The lecture was interesting, with a discussion on the toxic masculinity of films such as Samarasimha Reddy, Chenna Kesava Reddy, and most notably, Arjun Reddy. In the recent film Uppena, there is a delicate balance of toxic and fragile masculinity. The session also discussed how filmmakers are attempting to redefine masculinity in mainstream cinema. The webinar was successful and interactive with 109 attendees.



Guest Lecture on Political Journalism: Reporting Elections in India

24th March 2021

The Department of Mass Communication, organized a webinar titled "Political Journalism : Reporting Election in India". The guest for the lecture was MS. Deepthi, Correspondent, BBC. MS.Deepthi started the webinar by asking and explaining the term 'Political Journalism'.

She said, "To succeed as a journalist on a local or national newspaper a student should be determined and they should have ability to research and write accurate stories to tight deadlines". She told that while searching for the facts sometimes journalist have to face many issues and go through tough time because of which they are not able to get the information that they look for. Sometimes they put their life in risk for facts. Further she talked about the role of a journalist during political rallies where they have to report facts, identify stories that are generally neglected, they should talk about the history of the politicians and their work, also they should interact with local people in search of truth which brings more ground reality.

She gave an insight about Nalgonda Fluorosis and also about Mahbubnagar people migration. Futher, she also talked about why election reporting is important and the basic understanding of media laws. She concluded the webinar by saying that Journalist have to work according to media laws and ethics; have top line for everyday, their agenda for today, must prepare, research and plan about what they are showing.



Report on the Guest Lecture

Titled

Implications of Union Budget 2021-22 During Pandemic Times

The Guest lecture on “Implications of Union Budget 2021-22 During Pandemic Times” was organized by the Department of Economics, Faculty of Arts, Bhavans Vivekananda College of Science, Humanities and Commerce on 6th February, 2021 at 10:00 am. The guest speaker was Dr Krishna Reddy Chittedi, Assistant Professor in Economics, School of Economics, University of Hyderabad. The session was organized through online mode on Zoom platform for the students of the college with approximately 125 participants.

The session initially began with an explanation of Budget and its significance in every individual’s life and in aggregation. The speaker mentioned the importance given to infrastructure and agriculture in the budget and the key role these factors play in Indian economy. The speaker also pointed out problems faced by migrant workers during the pandemic and the protests against farm law and its consequences. He also enlightened the attendees about the uniqueness of the Budget for the coming financial year by everything going digital and introduction to the Atma Nirbhar Package(self-reliance). The major focus is on the growth of GDP which is estimated to rise by 10 to 10.5 percent. He also mentioned about custom duties and MSME gas granting loans. The speaker finally mentioned that more freedom to the market will be given to increase the productivity in the market. It will be beneficial to build up the economy. ESI facility will be extended to provide health expenses and social facilities. In short, it was an insightful session with enlightening thoughts and perspective of the speaker. The speaker answered queries of the students and also brought to our attention many brow raising facts regarding the making of the budget.




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ADDRESS BY PRINCIPAL





Prof. Y. Ashok
Principal, Bhavan's Vivekananda C
of Science, Humanities & Comm
Sainikpuri, Hyderabad



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Activity Report (2020-21)

Name of the Activity : Know Your Economy (KYE): Awareness Kindling Test

Event Venue and Date: Online through Google Form on 23rd January 2021

Organising Department – Department of Economics

Collaborating Organization - Scientific Research Association for Economics and Finance, (SRAEF), Chennai

Participants - Students of BA, B.Com, BBA and M.Com students of the college

Number of Participants - 60 students

Objectives - 1. To kindle the awareness of students in the Indian Economy.

3. To provide better knowledge about the economy in which we live, as its problems affect us in one way or the other.

Report- The KYE test is conducted in association with Scientific Research Association for Economics and Finance, (SRAEF), Chennai as an extra-curricular activity under the memorandum of understanding between the college and SRAEF.

The Pattern of Questions of the test includes the expanding Abbreviations, Identify, what do you call it, and Multiple choice. The KYE test is conducted for a duration of 45 minutes with 100 questions and Maximum Marks of 100. The booklet comprising model Questions & Answers was shared online to the college for distribution to participants.

All students who appear for the Test are issued the Certificates of Participation.

The College Topper Prize is Rs.1000 and additional prizes for colleges are also declared if there are more than 100 students participating.

A participation fee of Rs.50 per student is collected for the test.

Outcome of the activity - Students get interested to know facts and figures about Indian economy beyond classroom textbooks.

Winners of the Test

First Prize

1. Morcha Naveen of BA II scored 97 marks and received a cash prize of Rs. 500/
2. Sonia Mondal of BA II scored 97 marks and received a cash prize of Rs. 500/



Guest lecture on Everyday Reporting challenges

18th May 2021

On 18th Jan 2021, Dept. Of Mass Communication, Faculty of Arts conducted a guest lecture online on 'Everyday Reporting Challenges' by Dave Bennett Silvery. The main objective of the lecture was to make sure students are aware of the daily challenges faced during reporting news. Students actively joined the lecture with great enthusiasm.

The lecture commenced with a quick introduction of the guest around 11.41 a.m. Mr. Dave introduced his qualifications and achievements as a young journalist with not much seniority in him. He says, "journalism is a continuous learning process" no matter how senior one could be. He gave his insights into the daily situations he faced during reporting. He shared his challenges and personal experiences while reporting on the field. He said, having a wide range of contacts is a prime necessity for a journalist to succeed. He guided students on important duties and responsibilities one should inculcate like timeliness, punctuality, speed, alertness, objectivity, imagination. He even adds, having reliable sources is important for a responsible journalist. Cross-checking every piece of information received from the sources is necessary for the accuracy of the report. He says a journalist should be alert 24/7 to avoid inaccuracy.

At the end of the session, students actively interacted with Dave Silvery. A couple of questions were asked by the students regarding the lecture. Dave Silvery patiently could answer all of them and felt interesting to interact with college students.



DEPARTMENT OF POLITICAL SCIENCE

Workshop on: “Working of the Supreme Court of India- A Practical Guide” (online) on 7th January, 2021 at 2.00 P.M was organised by the Department of Political Science. Dr. Kedar Nath Tripathy, B. Com, LL.M, PhD (LAW), Advocate-On– Record, Supreme Court of India, New Delhi, was resources person and explained various aspects of working of the Supreme Court of India. He gave practical inputs to the students, Bachelor of Arts (BA). The students learned the procedure of the Apex Court in accessing justice and explore legal career avenues in the Supreme Court of India.

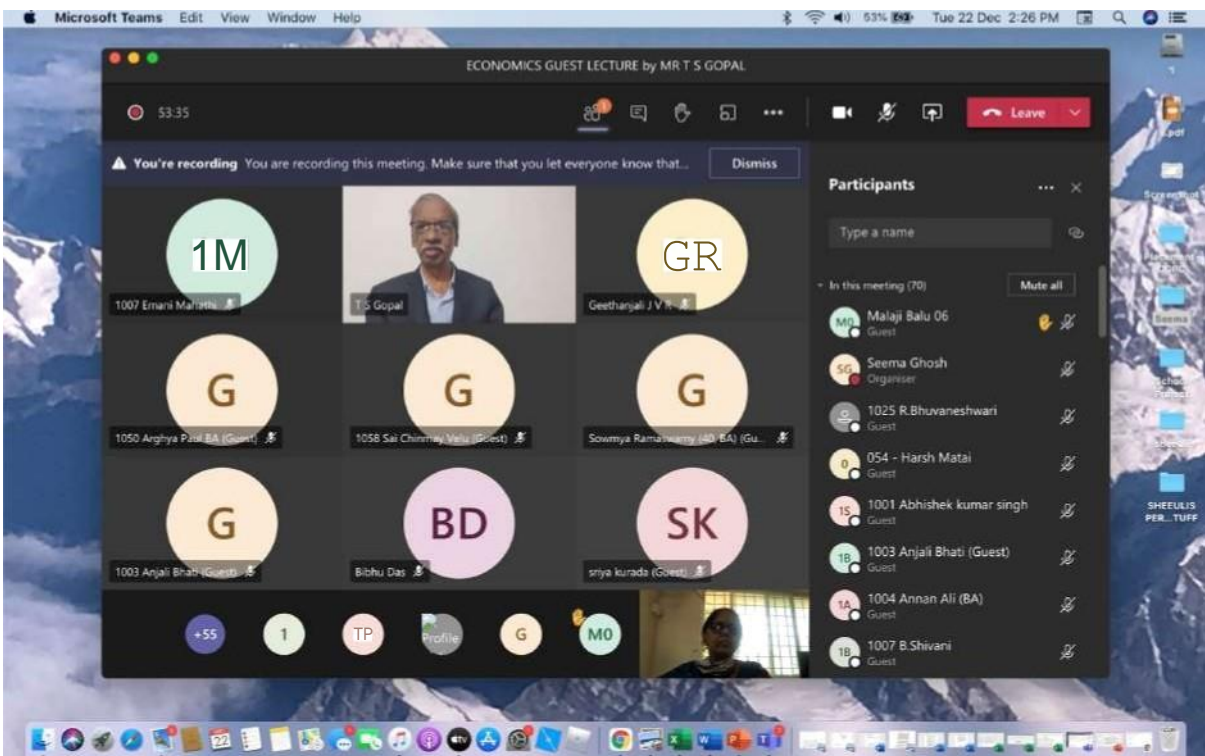
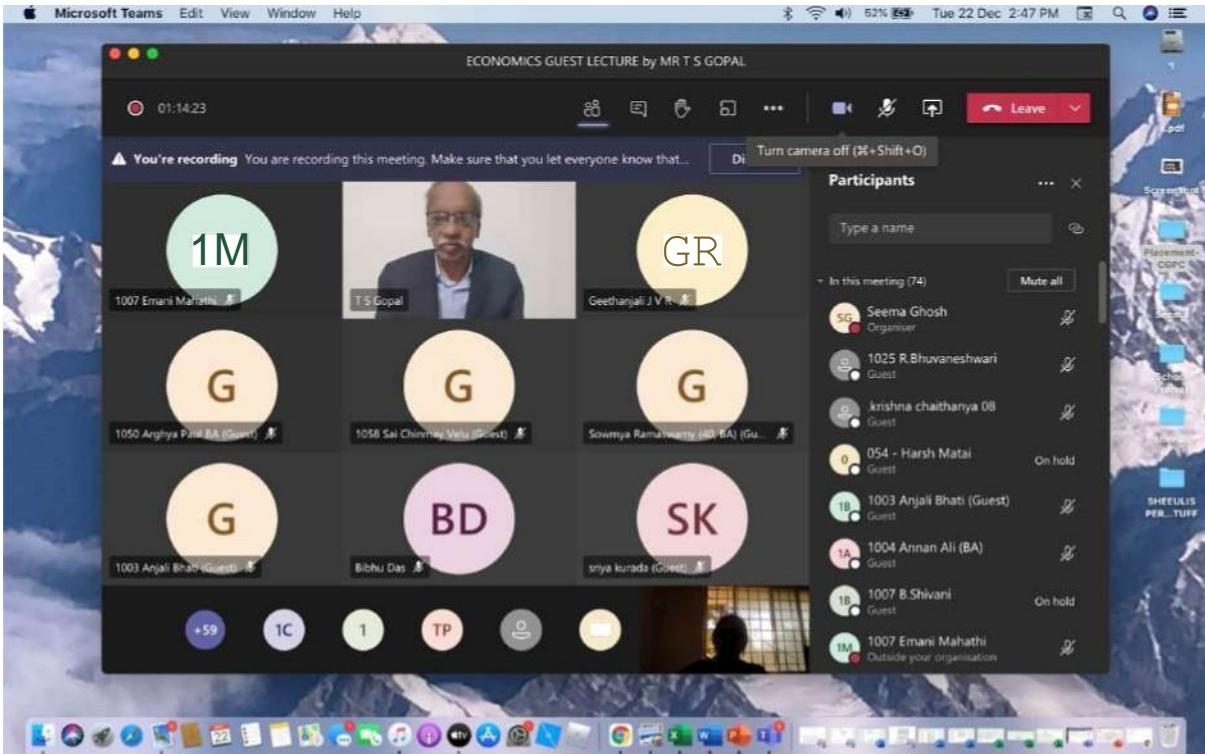
Paper Presentation on December 11, 2020: BA Students presented papers on “**Farmers Produce Trade and Commerce Act, 2020**. The Students explained the pros and cons of farmers laws formulated to bring reforms in agriculture sector.

Constitution Day is celebrated in Bhavan’s Vivekananda College, Sainikpuri, to honor and remember the father of Constitution, Dr. Bhimrao Ramji Ambedkar, the architect of the Constitution of India on 17th December, 2020. It was organized by Internal Quality Assurance Cell, BVC and Department of Political Science. The Prof. Y.Ashok, Principal, Mrs. B. Niraimathi , Vice Principal, Heads of various Departments and faculties and students participated in the celebration. The students read out the Preamble and took oath to uphold the dignity and integrity of our Constitution. All the faculties and students reaffirmed to practice the philosophy and values prescribed in the Preamble and perform fundamental duties as enshrined under Article 51A of the Indian Constitution.

Report on the Guest Lecture Titled Economics of Everyday Life

The Guest lecture on “Economics of Everyday Life” was organized by the Department of Economics, Faculty of Arts, Bhavans Vivekananda College of Science, Humanities and Commerce on 22nd December 2020 at 2:00 pm. The guest speaker was Mr. T. S. Gopal, Honorary Secretary, Scientific Research Association for Economics and Finance(SRAEF), Chennai. The lecture was organized through online mode on Microsoft Teams Platform for the students of BA with 75 participants.

The session started off with introducing the simplicity yet complexity of the subject, followed by enlightening the attendees about the importance of economics in a household and in every individual’s life. The speaker mentioned that desire and hunger are two basic aspects of economics, mentioned and described the 3Es of management. He also brought into spotlight the importance of saving from as basic as usage of toothpaste and switching the lights and fans off to saving and reducing the usage of gas. The speaker quoted that when an individual does something to save money, it actually causes loss to another individual which might also result in depression. The speaker further elaborated on Economics of Essentials, Economics of Entertainment and Economics and Ethics. The speaker also focused on marketing strategies of the salesperson, psychological factors of an individual during purchase of commodities and also mentioned purchasing from roadside vendors. He majorly focused on planning a proper home budget while discussing it with the entire family after calculating the family income and expenditures. He also mentioned some brow raising ways of reducing the expenditure and introduced the viewers to a few ways of becoming more cost conscious. At the end, the speaker concluded by pinpointing the importance of savings and answering queries of the attendees. It was an illuminating session with very insightful thoughts and perspective of the speaker.



Guest Lecture on Introduction to Podcasting

14th December, 2020

A guest lecture was conducted by the Department of Mass Communication, Faculty of Arts on the topic podcasts which has been trending recently. The resource person was Mr Srinivas Kondra, podcaster, Billion Twenty. Around 50 students participated in the lecture.

The lecture was very informative and all the students were content with the information given by the lecturer. He started the lecture with speaking about the origin of podcast, struggles of a podcaster , elements of a podcast and future of podcast in India . He said that podcast was originated in foreign countries and has become famous in India due to the pandemic. He also spoke about the advantages and disadvantages of producing a podcast.

There was also a discussion about conversational podcast which we generally listen to. In this podcasts, there will be a conversation between two or more people where they discuss about movie review, place or anything that interests public. He had presented some of his works including Visaranai, a tamil movie, which is about a judicial killings.

The lecture was ended with question and answer session.



Guest Lecture on Introduction to Documentary Film Making

11th November 2020


The Department of Mass Communication organised a Guest Lecture on "Introduction to Documentary Film Making" on 11th November 2020 by Dr. Anil Kumar, Assistant Professor in Department of Media studies, Christ University, Bangalore. He spoke about the basics of documentary film making and showed various award winning films during the lecture. He also provided the knowledge to the students regarding video making, emotion portrayal, graphics, titles which are used as story telling elements in documentary film making. Dr. Anil also shed some light on the concept of service learning and how it is gaining popularity day by day. The lecture was interactive and also turned out to be a great success.

BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES AND COMMERCE
Autonomous College - Affiliated to O.B. Sainikpuri, Secunderabad
Accredited with 'A' Grade by AAC

DEPT. OF MASS COMMUNICATION
FACULTY OF ARTS
INVITES YOU TO A GUEST LECTURE ON

INTRODUCTION TO DOCUMENTARY FILM MAKING

BY
Dr. ANIL KUMAR
ASSISTANT PROFESSOR,
DEPT. OF MEDIA STUDIES,
CHRIST (DEEMED TO BE UNIVERSITY),
BANNERGHATIA ROAD CAMPUS, BANGLORE


 11th November 2020 | 2:30 P.M

Webinar on Media and Democracy: Roles and Responsibilities

A Webinar was organized by Dept. Of Mass Communication, Faculty of Arts, on 5th November, 2020 via Zoom video. The speaker for the session was Dr. Srinivas Panthukala, Asst. Professor, Dept. of Communication, English and Foreign Language University, Hyderabad.

This session mainly focused on the Mainstream Media and the relation between Media and Democracy and how media takes the responsibility of efficient functioning of Democracy.

Dr. Srinivas said that the media keeps the peoples awakened and there is no denying the fact that it has become one of the major instruments of social change. He also told that Indian media had two phases which it went through for its growth. One is India's Independence movement in which media got its confident booster for being able to spread knowledge about the whereabouts and the other phase is seen during emergency period:1975 where media was strongly controlled and freedom of media was completely crushed. He focused on the points of media's freedom, constitutional laws, and the responsibilities of Media in enhancing Democracy.



The screenshot shows a Zoom webinar interface. The main content is a slide titled "MEDIA AND DEMOCRACY". The slide text is as follows:

MEDIA AND DEMOCRACY

Transformation phases in The Society:

- Agrarian Society*
- Industrial Society*
- Information Society*
- Knowledge Society*

Society is equally responsible for Building the bridge/Medium for sending the messages to the state in nation building/our bright future building

enlightened society has an enlightened media
A progressive society has a progressive media
A vigilant society has a responsible media
A proactive society will have a proactive media

Change is inevitable; towards development of the society, progress of the society, social transformation of the society.

The slide also features a vertical list of thumbnails on the left side and a video feed of the speaker on the right side. The Zoom interface includes a top menu bar with options like 'View', 'Share', 'Add More', 'Flag', 'Request Use', 'Table', 'Chart', 'Text', 'Stage', 'Media', 'Comment', and 'Collaborate'. A bottom control bar shows a play button, a progress bar at 55:56, and other standard video controls.

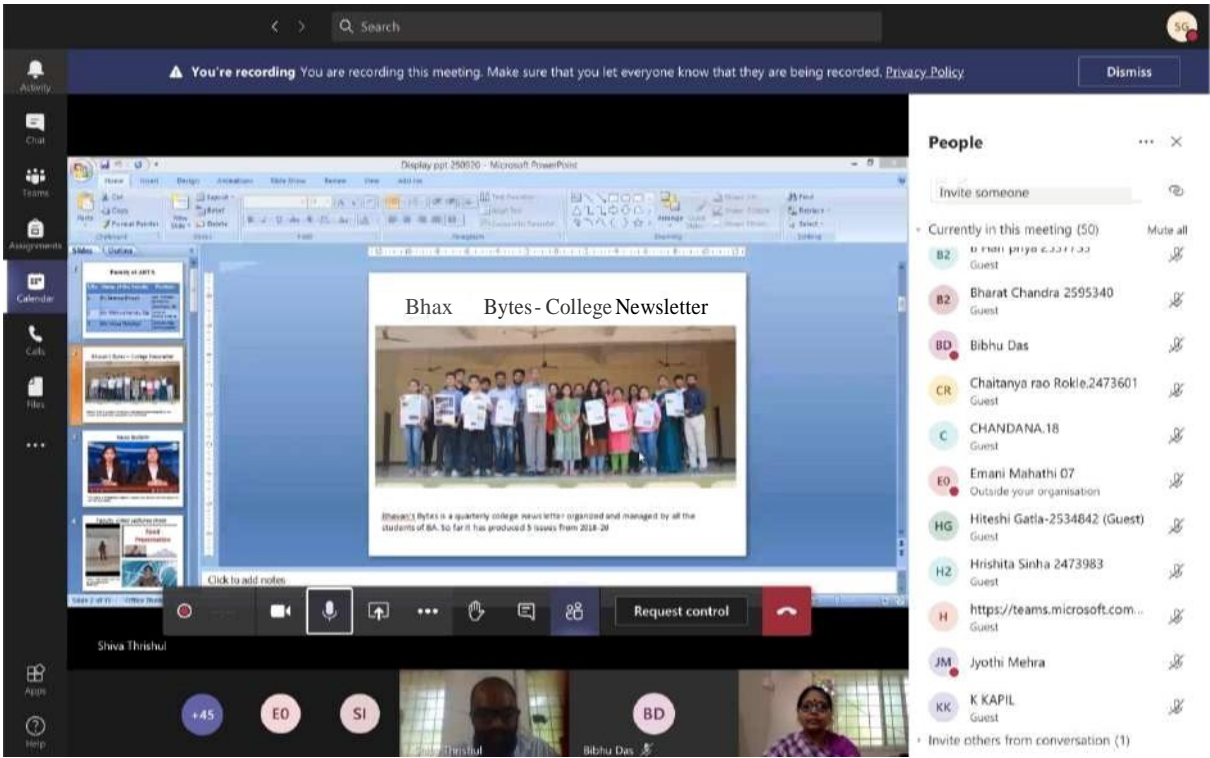
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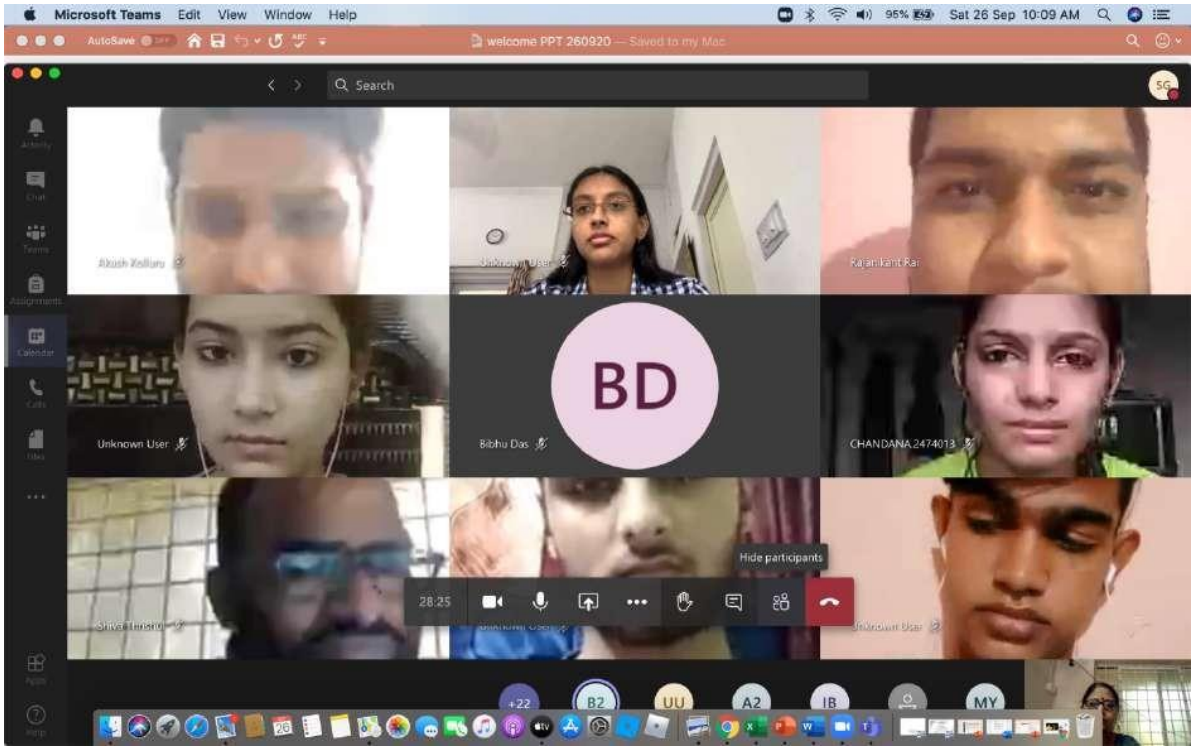
Three Day Orientation program for 2020-23 Batch

Date: 24th, 25th and 26th September 2020

The Orientation program for the first year students of the Faculty of Arts was conducted on 24th, 25th and 26th of September 2020. The first day was a college orientation which was presided by Air. Cmmdre. J.L.N. Shastry, Vice Chairman and Prof. Y. Ashok, Principal. The program was conducted online through Microsoft Teams platform. The event started with the college prayer and was addressed by the chief guests. Hundreds of students participated in the session and were told about the do's and don'ts of the college. Alumni of the college addressed the students and spoke about how the college nurtured them to be their best. The facilities available on campus were also briefed to the students. The current students spoke the best about the college to help boost the confidence of the newbies. The program went well without much technical disturbances since it's the first time that the orientation program went online.

On the second day of the program, the Faculty of Arts organized a departmental orientation which was presided by the coordinator, Dr. Seema Ghosh. The chief guest was Dr. Maitreyi Kollegal, Development management consulting Trainer, who spoke to students about the importance of being confident, outspoken and brave. The gathering was also addressed by two alumni students of the department namely Mr. Akash Kolluru, PR Team Member, Chief Minister, Andhra Pradesh and Mr. Rajanikanth Rai, Student, EFL University, Hyderabad. Both of them told about the importance of the BA course on campus. Mr. Naveen, BAIL, also spoke to freshers about the course and the departmental activities. All the course instructors addressed the freshers and gave a warm welcome to them and promised a smooth functioning of the academic year.





Webinar on
National Education Policy 2020

12th August 2020

The faculty of Arts organized a webinar on 'National Education Policy 2020' on 12th August 2020. The resource person for the session is Prof. G. Nagaraju, Dept. of Sociology, University of Hyderabad. He spoke saying that the NEP 2020 is primarily divided into 4 parts primary education, Higher education, other areas of critical importance and execution of the policy. He said that there is a paradigm shift in the policy and a reorganization of the entire school education 'The policy aimed at breaking rote learning, envisage meaningful learning, development of critical capacities and critical cognitive skills', said Prof. Nagaraju. He told that the use of mother tongue as a medium of language need to be critically assessed. He stressed on to break the idea of Higher education as an elite good and be more accessible to the students of all walks of life. He concluded saying that a quality education has to assured for all with strict implementation of inclusive policies.



Report on the Webinar Titled Understanding the Post Covid-19 Pandemic Scenario of Indian Economy

The Webinar “Understanding the Post Covid-19 Pandemic Scenario of Indian Economy” was organized by the Department of Economics, Faculty of Arts, Bhavans Vivekananda College of Science, Humanities and Commerce on 20th July 2020 at 2:30 pm. The guest speaker was Dr. B. Mathavan, Professor and Coordinator, Economics Wing, Directorate of Distance Education, Annamalai University, Tamil Nadu. The webinar was organized through online mode on Zoom platform for the undergraduate and post graduate students at the college and outside the college with 200 number of participants.

The session started off by defining and differentiating between an epidemic and pandemic, followed by engaging in a serious discussion about how the Covid-19 pandemic has affected the lives of every single person and their household all around the world to the effect on our national economy. The speaker also drew the attention towards the breakout of various epidemics and pandemics in the past centuries and how the people dealt with the consequences and recovered individually as well as a national economy from them, back then. The speaker further elaborated on how the Covid-19 pandemic started and spread all over the world, a threat to everyone’s health and a great hit on the economy. The pattern of spread of the pandemic was also discussed through graphical representations. The speaker enlightened the attendees about the country-wide lockdown and global economic downturn, all the negative consequences from increase in food insecurity to decline in global trade, everything from local to global level. The speaker also threw light on the Modern Economic Society, health and economic shock, demand shock, supply shock, the circular flow of and income and spending during the pandemic. He concluded by bringing into limelight, the steps taken by the Indian government to recover from the Covid-19 pandemic such as the Atma Nirbhar Bharat Abhiyan. In short, it was a very insightful session, and the attendees learnt a lot about the present economic circumstances and predicting the future outcomes of the pandemic and tackling the problems caused by it.

Recording

You are viewing Dr Seema Ghosh's screen View Options

Overall Stimulus Provided by Aatmanirbhar Bharat Abhiyan stimulus package

TOTAL 20,97,053

Unmute Stop Video Participants 182 Chat Share Screen Record Reactions Leave

Recording

You are viewing Dr Seema Ghosh's screen View Options

Overall Stimulus Provided by Aatmanirbhar Bharat Abhiyan stimulus package

#	Items	Rs. Cr.	
1	Business including MSMEs	5,94,550	11,02,650
2	Poor, including migrants and farmers	3,10,000	
3	Agriculture	1,50,000	
4	New horizons of growth + Government reforms and enablers	48,100	
5	Earlier Measures incl PMGKP	1,92,800	9,94,403
6	RBI Measures (Actual)	8,01,603	
TOTAL			20,97,053

Unmute Start Video Participants 101 Chat Share Screen Record Reactions Leave

Webinar on

Journalism during natural/man-made disasters, including pandemics

Date: 15th May 2020

A webinar was conducted by the Department of Mass Communication, Faculty of Arts on 15th May 2020 at 11:00AM. The resource person was Ms. Anjali Lal Gupta, Asst. Prof, University of Hyderabad. The topic was 'Journalism during natural and man-made disaster, including pandemics'.

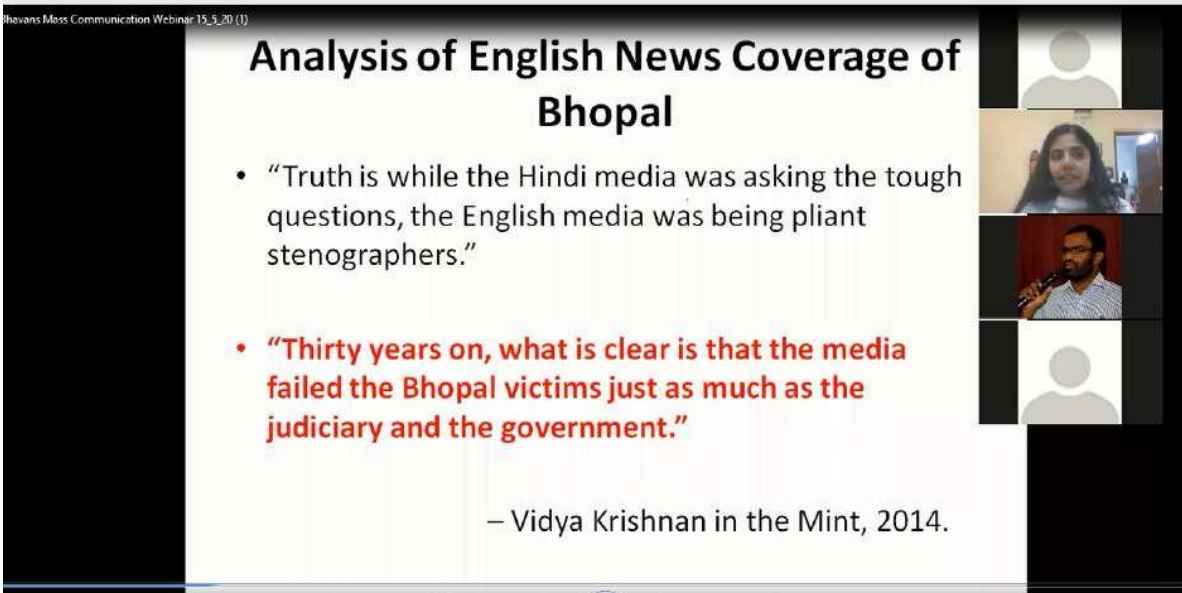
The speaker spoke about media's response to the natural/man-made disasters. She shed some light on Bhopal gas tragedy on how different media channels reported as 'unfortunate' incident. She said that the media should function as predictor rather than a response to the aftermaths. 'Questioning the preparedness of the governments is the most important task that the media should do', said Ms. Anjali. Talking about the protection of the media personnel she said that Journalism must be treated as essential service and adequate policies must be set for the safety of the journalists. The session was attended by nearly 200 people from various states.

Details:

No. of Participants registered - 315

No. of Participants attended - 200

No. of Certificates issued - 207



The screenshot shows a webinar slide with the following content:

Analysis of English News Coverage of Bhopal

- “Truth is while the Hindi media was asking the tough questions, the English media was being pliant stenographers.”
- **“Thirty years on, what is clear is that the media failed the Bhopal victims just as much as the judiciary and the government.”**

– Vidya Krishnan in the Mint, 2014.

The slide is part of a video call interface. On the right side, there are four video thumbnails: the top one is a grey placeholder, the second one shows a woman (likely the speaker), the third one shows a man speaking into a microphone, and the bottom one is a grey placeholder. The top left corner of the slide has the text 'DeVans Mass Communication Webinar 15_5_20 (1)'.

Guest Lecture on

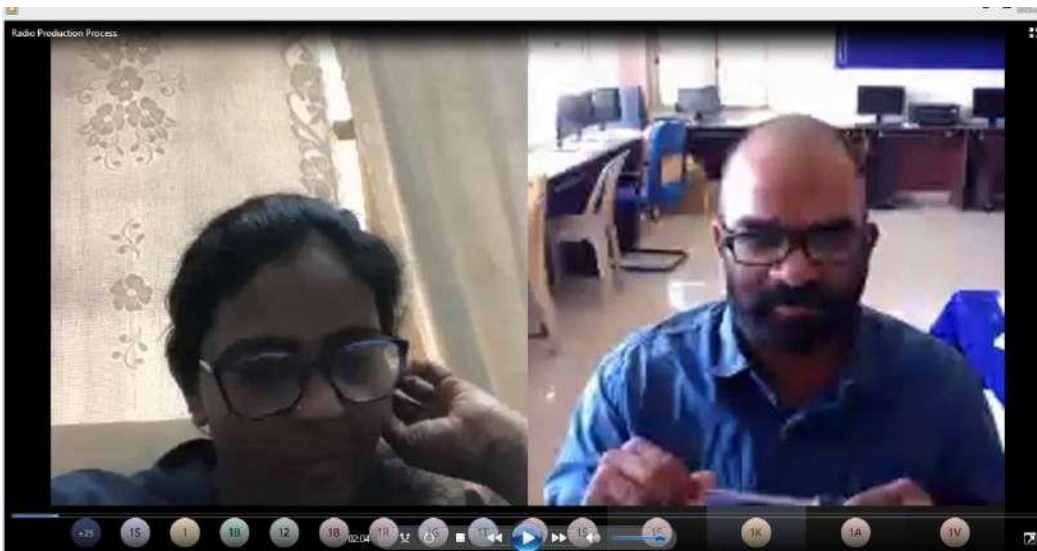
Radio Production Process

16th January, 2020

The Dept. of Mass Communication organised a guest lecture on the topic Radio Production Process on 16 Jan, 2020. The speaker for this guest lecture was Ms. Shobna, former station head, Red FM, Vijayawada. The session began with few queries on communication as a subject followed by the concept of creativity in radio. 'Creativity has to sell as art is one kind of communication', said Ms. Shobna.

Ms. Shobna spoke about the importance of the demographics before one plans a radio show and gave an example of the show titled '*midnight biryani*' hosted by RJ Chaitanya. This show grabbed the pulse of Hyderabad youth. 'While designing a radio program one have to keep a note of the local language, understand the culture of the place, see the nightlife of the city, age group and the reason behind why people should listen to you', said Shobna. The main challenge is how we are different from other stations. Programming Head makes content so good and works with any other Radio Jockey. RJ talent lies with spontaneity and targeting a group audience. Due to the competition, bloopers from celebrities have more value than politics on-air and News is not allowed on commercial radio. There is a six minute ad in 1hr as we sell air, and dead air is a crime on the radio. Radio Jockeys like RJ Chaitu, RJ Kajal, RJ Sandhya broke the presumptions of Radio.

According to her, creativity and popularity go hand in hand and the content writer should write based on audience taste. The shows are divided into different categories. She also said that the chai bandi (coffee shops) and street vendors are keeping your radio alive. As radio is for the masses, their taste is more important than yours. Radio has to compete with digital media and if you don't change according to time then you will disappear. The lecture ended with a Q&A session.



Report on the Guest Lecture

Titled

Financial Empowerment through Financial Awareness

The Guest lecture on “Financial Empowerment through Financial Awareness” was organized by the Department of Economics, Faculty of Arts, Bhavans Vivekananda College of Science, Humanities and Commerce on 31st May 2021 at 1:00 pm. The guest speakers were Komal Shivdasani, Financial Coach, Rupiko and Rushina Thacker, Chartered Accountant, Rupiko. The session was organized through online mode on the Zoom platform for the students of BA, BBA, BCom and MCom of Bhavans Vivekananda College with approximately 48 participants.

The session started off by introducing the attendees to the importance of financial independence, management, and empowerment. The major focus was on the five mistakes that an individual makes in managing finances which are, Not taking notes of expenses, Not prioritising savings, Start investing as soon as possible, the longer you invest the more you gain (time being the major factor), Start investing and saving early.

The speakers enlightened the attendees to the phenomenon of investing and rate of interest in mutual funds, FDs, savings. The speaker also pointed out that one should use credit cards very carefully because it is a loan and the rate of interest while repaying is very high. People also mistake and think insurance as an investment whereas it should be treated as an expense. The speaker presented the rates of interest in saving accounts, mutual funds, FDs and credit cards. It was a very interactive session with polls arranged for the attendees to participate and put forward their point of views. The session was concluded by speakers clarifying and solving the queries of the attendees. It was a very illuminating session, giving the attendees an insight in managing their finances in a much more organized and sophisticated manner and inspiring them to start saving and investing early to gain the benefits of rates of interest.

BACHELOR OF ARTS (BA)
DEPARTMENT OF POLITICAL SCIENCE
STUDENT'S ACTIVITIES-2020-21

Seminar on “Farm Laws” was organized on **11th December, 2020**. BA I students presented papers, discussed prospectus and deficiency in farm laws relating to agricultural reforms of India.

“Constitution Day-2020” was celebrated in Bhavan’s Vivekananda College, Sainikpuri, to honor and remember the father of Constitution, Dr. Bhimrao Ramji Ambedkar, the architect of the Constitution of India on 17th December, 2020, by Internal Quality Assurance Cell, BVC & Department of Political Science. The students read out the Preamble and took oath to uphold the dignity and integrity of our Constitution. The Principal, Vice-principal, Heads of Departments, faculties and students reaffirmed to practice the philosophy and values prescribed in the Preamble and perform fundamental duties as enshrined under Article 51A of the Indian Constitution.

Workshop on “Working of the Supreme Court of India- A Practical Guide” (online) on **7th January, 2021** at 2.00 P.M was organised by the Department of Political Science. Dr. Kedar Nath Tripathy, B. Com, LL.M, PhD (LAW), Advocate-On-Record, Supreme Court of India, New Delhi, was resources person and explained various aspects of working of the Supreme Court of India. He gave practical inputs to the students, Bachelor of Arts (BA). It was a value addition program to enhance the skill of the students and further the students learned the procedure of the Apex Court in accessing justice and explore legal career avenues in the Supreme Court of India.

Seminar on “Permanent Membership of India at UNSC- Prospectus and Challenges” was organized on **11th June, 2021**. BA III students presented papers analysing how could India would become permanent member of UNO and challenges before India.

Seminar on “Election Reforms in India” was organized on **14th June, 2021**. BA II students presented papers examined challenges for the Election Commission of India to bring Electoral Reforms in India.

Guest Lecture by Dr. M.K.Padhy, B.Sc, LL.M, PhD (Law) Professor, Faculty of Law, Banaras Hindu University, Varanasi, Uttar Pradesh on “Working of the Indian Constitution” on **19th June, 2021**. Prof. Padhy explained the provisions of the constitution defining the human rights, governance and interpretation of the Constitution.

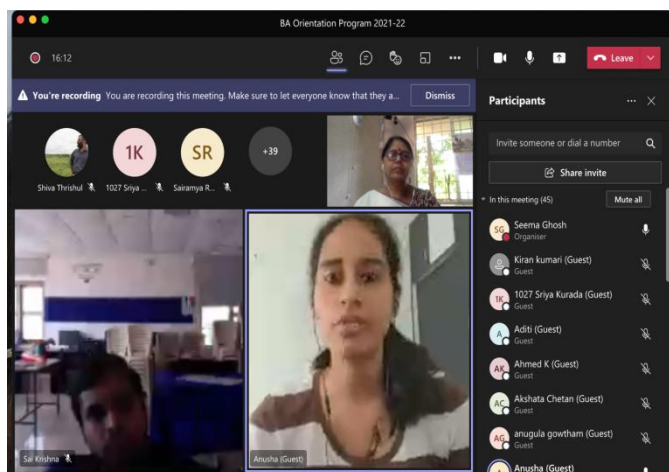
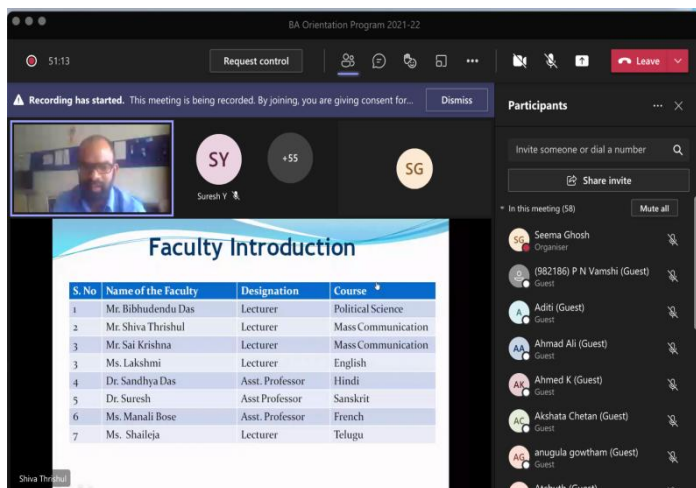
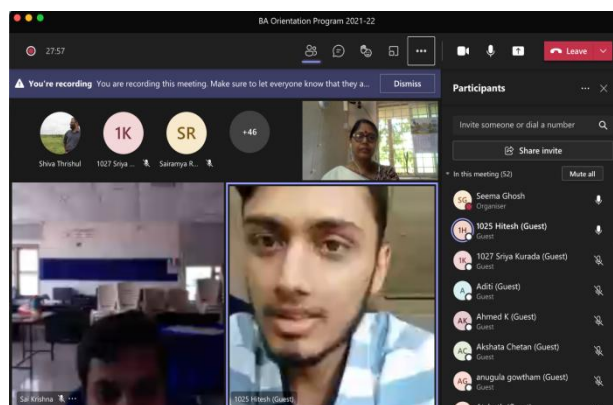
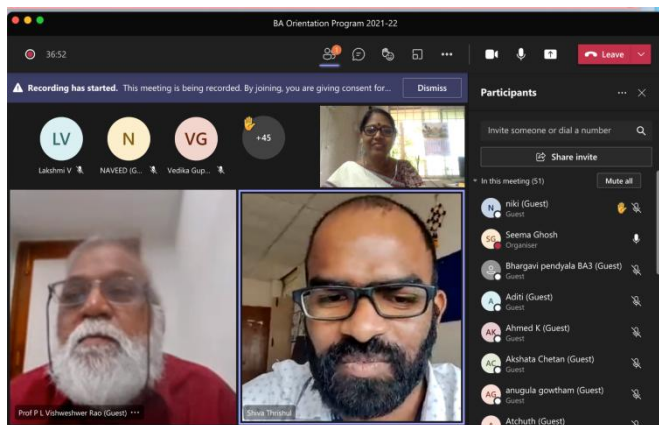
Orientation programme 2021-22

Date: 16/09/2021 to 21/09/2021

Venue: Microsoft Teams

Faculty of arts conducted a five-day induction programme for BA 1st year students from 16th september 2021 to 21st september 2021. First 2 days of the induction took place for the whole college. On 18th september the induction programme started with videos on college achievements, Dept. and student activities, microsoft teams as platform. Principal prof. Y. Ashok, Dr. Seema Ghosh, coordinator, faculty of arts along with other faculty addressed students. The students were explained about college rules and regulations like attendance, online classes, dress code etc. The programme also covered internships, clubs, industrial visits and guest lectures. 3rd day induction ended with a vote of thanks by Mr. Sai Krishna, faculty of arts.

On day 4, alumni Anusha, Pradikshana addressed students and shared their experiences with fresher students. The current final year students, Sriya Kurada and Hitesh Negi also interacted with the students and gave a brief about their journey. Divya lal from final year gave information on art and culture. Mrs. V. Lakshmi gave an impromptu speech on literary activity. Prof. P. L. Vishweshwar Rao addressed the students. The programme concluded with a vote of thanks by Mr. Bhibhudhendu Das, faculty of arts. On the last day, outcome based education was given to the students.



Face Painting Competition held on the eve of Press freedom day

DATE: 28 April, 2022

VENUE: Room No. 404, MBA Block

TIME: 11:30 A.M

No. of Participants - 20



The SOCH Club has organized a Face Painting competition on the theme, Freedom of Speech and Expression on 28th April 2022. It was held in the MBA block Room No 404. The theme of the event was Freedom of Speech and Expression. Face painting is thought appreciated provoking and compels the person to ponder and contemplate.. The competition was held to advocate and promote the significance of freedom of speech and expression. Healthy number of teams had participated rhapsodically in the competition. The ambiance of the venue was energetic and aesthetic. Each team had uniquely represented and depicted the given theme in their respective face paintings.

One of the teams represented Elon Musk's acquisition of Twitter and how it tampers the ideology of freedom of speech and expression. Another team picturized and portrayed a bird captured and trapped in a cage as it represents how certain people and communities in society are still deprived of one of the basic fundamental rights of the country. The competition was completed within an hour. The competition was judged by Mrs. Payoshni, Lecturer, Department of Languages. She appreciated all the participants. The winners will be declared on Press Freedom Day, May 3rd. Freedom of speech and expression is a fundamental right of the citizens. Painting is considered and used as a medium through which society is represented.

A
Report on
National Level Faculty Development Programme
on
“Teaching Pedagogy and ICT Tools for Social Sciences”

No. of Participants in general- 98

DAY 1

Inaugural Event

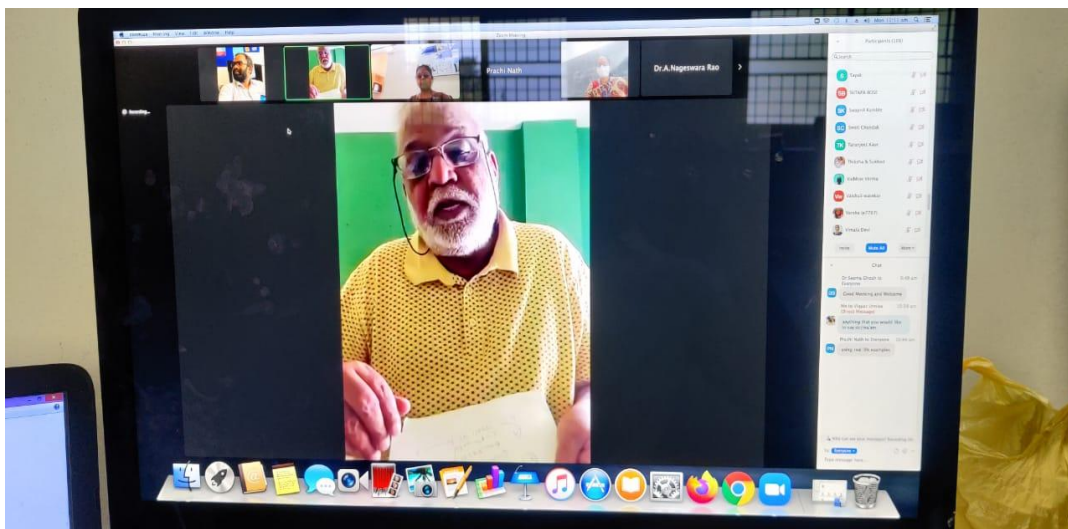
Date & Time: 04/04/22 10:00 am

The Dept. of Economics, Dept. of Political Science and Dept. of Mass Communication organized a National Level Faculty Development Programme in collaboration with Telangana Academy for Skill and Knowledge (TASK) on ‘Teaching Pedagogy and ICT tools for Social Sciences’. On the first day i.e. 4th April, the session was inaugurated at 10 AM with a prayer and a brief on the FDP. The session was addressed by Dr. Seema Ghosh, Convenor; Prof. Y Ashok, Principal, BVC; Air Cmde (Retd.) J L N Sastry, VSM, Vice-Chairman BVB. The Chief Guest, Mr. Shrikant Sinha, CEO, Telangana Academy for Skill and Knowledge, was introduced by Ms. Lakshmi. Mr. Sinha addressed the session, It was a brief interactive session with the faculty. The speaker articulated about pedagogy and new methods and challenges of teaching. Methods to encourage student learning, keeping the students interested, classroom teaching and student participation were also discussed in the workshop. The Chief Guest while speaking also shed light on the challenges that came from online teaching and the art of teaching.

DAY 1

Session 1 : Teaching Pedagogy and ICT Tools for Social Sciences

Date & Time: 04/04/22 11:00 am



The session was addressed by Prof. P. L. Vishweshwar Rao, Former Principal, Osmania College of Arts and Social Sciences. The theme of this session was 'Teaching Pedagogy and ICT Tools for Social Sciences'. He spoke about classroom dynamics and the importance of classroom teaching. The Resource Person compared education then and now. He also explained how hard it was in the early 70's to get educated. Importance of communication in social sciences was elaborated by him. He spoke about Online Education and usage of ICT tools in Social Sciences in the times of Pandemic. He explained about the advantages and disadvantages of PPT in online classes and about challenges in teaching and learning during this pandemic with an example. Prof. also mentions that 'Learning is a two way process' and 'If there is no questioning then there is no learning'. He also explained how interpretation, analysis and explanation are important in social sciences. He suggested better ways of teaching and later the session was open for queries from the participants . The Participants have asked questions and the session ended by a Vote of Thanks by Mr. P. Shiva Thrishul.

DAY 1

Session 3 & 4 : Life Skills nurturing amidst students in Higher Education & Hands on Activity

Date & Time: 04/04/22 12:00PM - 3:30PM



The session was presented by Mr. Anjan Chowdhury, CEO of Indian Skill Academy and empanelled member, Electronics and ICT Academy, IIT Guwahati. The theme of the session was 'Life Skills nurturing amidst students in Higher Education', where he explained the four main life skills a teacher should have to connect to the students better- Problem Solving, Critical Thinking, Personal Skills and Interpersonal Skills. He also emphasized on the importance of 'empathy' of a teacher towards a student with the help of a story. The session continued after a short break. The second session was on 'Teaching vs. Training components in Classroom delivery', where he explained the importance of effective communication of a teacher with

students. He not only focused on the verbal, but also on the non-verbal communication that impacts a student's behavior towards the teacher. With many real life incidents and interesting stories, he explained the present situation of the students and their mindset. In his third session- 'Hands-on activity', He proceeded to guide the listeners on how to handle various situations that arise in a classroom. He suggested better ways to deal that would benefit both the students and the teachers in a college. It was a fun and interactive session where many participants took active participation in answering several situational questions that Mr. Anjan had asked during his talk. The session ended with a Q & A session followed by vote of thanks by Mr. Shiva Trishul.

DAY 2

Session 5 : Innovative pedagogies of the future: A way ahead in Teaching with Technology.

Date & Time: 04/04/22 2:00PM - 3:00PM

As a part of the session, Dr. M N Rajesh spoke about the new teaching technologies which can be used by the academicians. Due to the ongoing situations, the lectures are being conducted in the online platforms, in this session, the speaker has thrown light on new and innovative technologies which can be used by the lecturers to make their job easy. He even has mentioned some of the applications, websites like Grammarly, Open Culture, New Books Network, Five Books etc. In this session, he also presented some of the shortcuts which can be used in Microsoft office as it is used majorly by educational institutions. Through this session, all the participants who were present got a clear idea about the technologies introduced recently and how they can be used in their profession. After the session, the speaker was open to questions and all the questions and doubts of the participants were cleared and the session ended with a vote of thanks.

Session 6 : Shifting Patterns in classroom teaching: From classroom to Smart classroom to online classroom

Date & Time: 05/04/22 3:00PM - 5:00PM

Dr. Murali Krishna, Asst Professor, Coordinator- Center for English Language and Development took a session about "Shifting Patterns in classroom teaching: From classroom to Smart classroom to online classroom". The key concepts Dr. Murali discussed differences between online and offline classes, challenges that are faced by lectures during online classes, Spoke about the different kinds of teachings which differ from one lecturer to another, Interaction with other lectures in the meeting. Dr. Murali Krishna spoke about the students' input on online classes and how to teach students and make them excited about the online classes. He gave an insight of different ways to grab the attention of students in online classes. He explained how to

utilize the resources and make their teachings interesting to students. Dr. Murali further discussed how to overcome the technical issues that are identified by the participants and suggested solutions to make the teaching profession as vibrant for teaching and learning process. He further shed light on pandemic stress, which had increased problems among students and how faculty should help their students to overcome it. The session ended with a Q&A session from faculty members and participants.

DAY 3

Session 7 : Inclusive Education and Digital Technologies: Do ICTs help in bridging the Knowledge Gap?

Date & Time: 06/04/22 2:00PM - 3:00PM

Dr. Satish Kumar addressed how online education has affected lives. He focused on how online education is an aspect of inclusive education. Using technology we definitely have built a bridge between the gap but how effective is it? And does it help everyone as much as it has affected them. Using technology in different ways and in different aspects of education has made it easy to learn, understand and implement but is it the same for everybody?. Sir acknowledged the issue of how students with physical challenges and lack of internet or information suffer at this age of a digital world. According to Dr. Satish, Technology is the infrastructure. If you have it, you will benefit from it. The entire session was extremely knowledgeable and taught us how important it is to make use of technology in the right way. The more we cherish it, the more we flourish from it.

Session 8 & 9 : Assessing student learning – use of valid and reliable assessment tools & Hands-on-activity

Date & Time: 06/04/22 2:00PM - 3:00PM

The guest speaker was Dr. Anchal Chomal, Assistant Professor, School of Continuing Education and URC, Azim Premji University. The session started off by enlightening the attendees on Assessing Student Learning and the challenges faced by the faculty while assessing, also discussing and coming up with creative solutions. The speaker also focused on the use of reliable and valid assessment tools and explained everything in detail including the Multi-disciplinary and Holistic Education view. The session was concluded by the speaker clarifying and solving the queries of the attendees. It was a very illuminating session, giving the faculty an insight on Assessing Student learning and usage of valid and reliable assessment tools.

DAY 4

Session 10 & 11 : Classroom delivery enhancement techniques with special reference to graduate attributes & Hands-on-activity

Date & Time: 07/04/22 2:00PM - 3:30PM

‘ Classroom delivery enhancement techniques with special reference to graduate attributes’ by Dr. Shalini Dixit, Asst. Professor, National Institute of Advanced Studies, Bengaluru. The session began with a welcome note by Mr. Shiva Thrishul and an introduction to the guest by Mr. Bibhudhendu Das. Dr. Dixit, expressing her love for Social Sciences, especially Psychology, said, ‘I am a Psychologist by birth, not by training’. Her main aim was to enlighten the teachers about the psychology of teaching History correlating it with other subjects as well. Before getting into the topic, she explained the evolution of Social Sciences in India and the changes to be brought by NEP about Social Sciences to form the kind of society we want. She, effectively, covered the questions like - ‘Why is History part of Social Science?’, ‘Should we write History or history?’, ‘What is History?’, ‘How does it help in achieving the graduating attributes?’ and the methods of approach. The session was a guide for teachers to develop inquisitive, well-rounded, and creative individuals with an element of historicity. At the end of the session, everyone was involved in the interactive and innovative question and answer and activity rounds.

Session 12 : Creating Video Lectures for Students' learning

Date & Time: 07/04/22 3:30PM - 5:00PM

Mr Alugu Mutyam has delivered a lecture on the topic “Creating video content for students learning”. Video content for learning is the need of the hour post covid. The entire educational system has taken a turn, making video or online classes normal and necessary. Covid has forced us to create video content in different methods using different technologies. While creating a video a lot of care should be taken in the form of background work. Background work means the careful, subtle choices which should be made in terms of quality, content, audio, video elements so as to enable the student to grasp easily, clearly and retain the content for a longer stretch of time. Mr Mutyam also spoke about how e learning can change the way completely, for the good, teaching is looked at. It helps the educator by giving individual attention to the student. He added not all students can grasp the content at the same pace. E learning gives students an opportunity to learn at their own pace, in their own way. The ADDIE model which is the abbreviation of the five stages of the ADDIE model of instructional design—analysis, design, development, implementation, and evaluation. An extensive lecture is delivered based on the model. This model helps the educator to create content which proves to be the most effective way of conveying the concepts to the students. The extensive use of techniques and tools like video conferencing, feedback mechanism, poll, audio conferencing, graphics, good quality pictures, graphic and audio should be used along with a speed internet connection.

Session 13 : Hands on activity - Shifting patterns in classroom teaching: From Classroom to smart classroom to Online

Date & Time: 08/04/22 2:00PM - 3:00PM

Dr. Shourini Banarjee, Asst. Professor at American College, Chennai addressed the participants on 'Hands on activity - Shifting patterns in classroom teaching: From Classroom to smart classroom to Online'. The objectives were to create awareness on shifting patterns in classroom teaching. The session included online management of student's records, online teaching methods using presentations, online whiteboard, the concept of flipped classrooms, conducting online quizzes, polls and word clouds.

Highlighting the traditional learning process, defining online teaching from different angles and quoting different methods were key aspects of the session. Few interesting tools such as Prezi, google slides and google jam board were shared in order to empathize with the students taking them towards a better online teaching-learning pedagogy. The session was very informative and fulfilled its objective of training educators to enhance the online teaching experience of students as well as the faculties. All the participants have actively participated and have enjoyed the session thoroughly.

Session 14 & 15 : Blended Learning Methodology in Teaching: Use of Learning Management Systems(LMS)

Date & Time: 08/04/22 3:00PM - 5:00PM

On 08-04-22 the faculty were addressed by Dr. E. Sreekala, Asst. Professor, Education, Programme, School of Social Sciences in the 14th and 15th sessions of the programme. The speaker explained 'Blended Learning Methodology in Teaching: Use of Learning Management Systems(LMS)' through a powerpoint presentation followed by a hands-on activity concluded by a vote of thanks by Mr. Sai Krishna, Assistant Professor, Dept. of Mass Communication. The faculty participated actively and discussed various teaching methods, their difficulties in teaching and solutions. Overall, the programme was very progressive.

Fotogallerie

Date: 29/11/2021

Venue: Science Block

The club of BA, SOCH conducted “Street Vendors, Street Games and Artisans” themed event- “Fotogallerie” on the 29th of November and 1st of December with science quadrangle, BVC as the venue.

Students from all the departments of the college actively participated in the event. These photographs were exhibited in the event, making it a visual treat for the spectators. The chief guest for the event was Air Cmdre JLN Sastry (Retd), Vice Chairman, BVC. Principal, Prof. Y Ashok and Vice Principal, Mrs. Niraimathi and the faculty substantially admired the talents of the students and added value by giving their worthy feedback.

The event took place under the guidance of Mr. Shiva Trishul and Mr. Sai Krishna, the faculty of Arts. The students were able to successfully capture the beauty of street games, highlighted the problems faced by the street vendors and artisans with their powerful quotes and urged the audience to support them.

The event was a significant platform for the participants to showcase their talent and advanced skills of photography. This event was a testimony for Bhavan's Vivekananda College to explore and discover young talents and nourish them.

Proper planning and unparalleled execution by the members of SOCH club, made the event a grand success.



ALUMNI INTERACTION 2022

DATE: 10th April, 2022

VENUE: Editing Suite , MBA Block

TIME: 9:50 A.M

No. of Participants- 60

On 10th of April 2022 ,the Department of Mass Communication conducted an 'Alumni Talk 'session with the students of BA 3rd year. The Guest for the event was Ms. Gayatri, Alumni of the college from the batch of 2016-2019. She is Currently pursuing her Masters in Developing Management from the Madras School of Social Work and had formerly done her Masters in Digital Marketing and Project Management. She worked for HCL and NARD, moreover she had also conducted a research on the paramount issues of Child Marriage and Mother and Child Nutrition. She described that in her journey, Bhavan's college had taught her a lot of things and provided her with an opportunity to explore herself and discover her capabilities. She worked actively in the “Voice for Girls” club conjoined to the college, which gave her confidence to face the outer world with pride.

In addition to Academics she also did an Internship as a Content Writer . She also worked in the same firm as a freelancer for 2 years, where she got an opportunity to publish two books. From the very beginning she was fascinated by the subjects of Art's and Management Development, where she was captivated more into finding managerial solutions. Her Interests were Communication, Development Economics, Human Resources, Community Development, Research and analytics etc. During her interaction with the juniors, she mentioned that the present day generation is more advanced and elite, therefore they should definitely enhance knowledge and acquire skills on a regular basis and should also try to access the values of non-monetary services in future.The session turned out to be quite beneficial and informative. The students also got an insight on how to withstand the challenges one has to face in the near future.



Interactive Session

My path to Higher Education - By Kruthi Siddharth (Alumni)

The Department of Mass Communication organised an interactive session with Ms. Kruthi Siddharth, an alumni of the Department (Batch 2018-21) on the topic 'My path to Higher Education'. Ms. Kruthi Siddharth is pursuing her Masters' in the Media Studies program from MIT University, Pune. She spoke about the way how she found the university and chose it by enquiring in multiple places to match her interests. Her specialization is Print Media and she had searched the website of the University and checked the credentials of the faculty and chose the University as the best suitable place for her. She shed some light on various other best universities that could help the students in pursuing Masters in Communication Field. Nearly 55 BA students 55 listened to her talk.





Guest Lecture

Media Content Marketing

Date: 18th April 2022

Venue: Editing Suite, MBA Block

The Department of Mass Communication and Journalism organized a guest lecture on “Media Content Marketing”. This session took place in room no. 405 of MBA block from 10am to 11:15am. The guest lecturer was given by Mr. Praneeth Simon. Mr. Simon has completed 5 years in journalism, he’s worked for UNESCO, made 100+ video documentaries for Govt. of India. He’s also a social media creator and is currently working for GrabOn India as Marketing Head. He has also worked in the field of public relations.

The following topics were covered by during the session - How to build a website, types of content marketing, blogs, infographics, case studies, newsletters, eBooks, Webinars, Distribution channels: Blog posts- WordPress, BLOG MEDIUM, SEO etc. INFORGRAPHICS- Pinterest. Videos- YouTube. E books- Lead Magnet. Visual content- Instagram. Key elements to write an article - Format, Research, Key words. ‘F’ pattern content. Search engine optimization [SEO] And Content structurization. ‘Ahrefs’ which is a SEO tool that helps in analyzing content and shows statistics on keywords, traffic, volume etc. Metrics: - Backlinks and domain authority score. Around 55 students attended the session.



Guest Lecture on Basics of Cryptocurrency

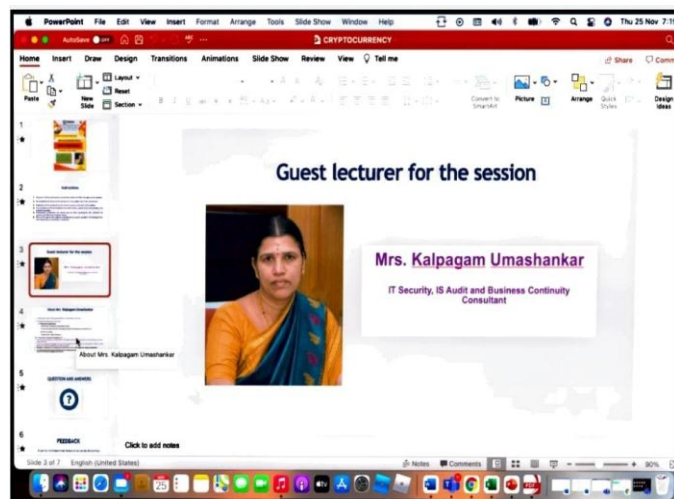
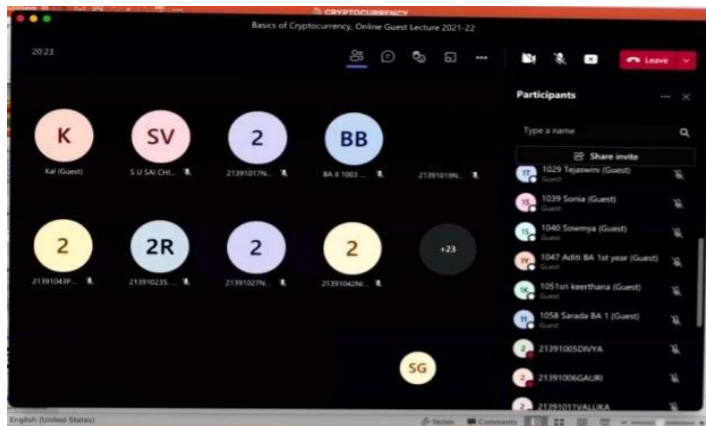
Date: 25/11/2021

Venue: Microsoft Teams

The Dept. of Economics conducted an online guest lecture on the 'Basics of Cryptocurrency' on 25th November 2021 for all undergraduate students of the college. Mrs. Kalpagam Umashankar, IT Security, IS audit & Business Continuity Consultant was invited to deliver the lecture. The event was coordinated by Dr. Seema Ghosh, coordinator, Faculty of Arts, Microsoft teams as a platform. A total of 80 participants attended the session.

Mrs. Kalpagam Umashankar explained about cryptocurrency which in simple terms is currency over the internet crypted safely from frauds. The cryptocurrency is famous for general usage like paying bills and other services and is widely used by many.

The concept of cryptocurrency provides more safety and security as the use of blockchain technology makes it safer to record and manage transactions without the need of a middleman. As per the latest news from the Government of India, Cryptocurrency is soon going to be under surveillance to control money laundering. The lecture concluded with a vote of thanks by Chinmay from BA 2.



Faculty of Arts

Outreach Program

Date: 23/06/2022

Venue: ZPHS, Yapral

The Faculty of Arts of the college had organized an outreach program to in Zilla Parishad High School, Yapral. The outreach program aimed at motivating the students of class 10th to achieve their goals in life. Nearly 60 students were benefitted by the session. The principal of the school welcomed the initiative by Bhavan's college and cooperated in conducting this career guidance session. Dr. Seema Ghosh, Coordinator, Faculty of Arts, Mr. Shiva Thrishul, Faculty, Mass Communication, Mr. Sai Krishna, Faculty, Mass Communication took a twenty minutes session each to the students. The session is also accompanied by 15 students from Faculty of Arts.





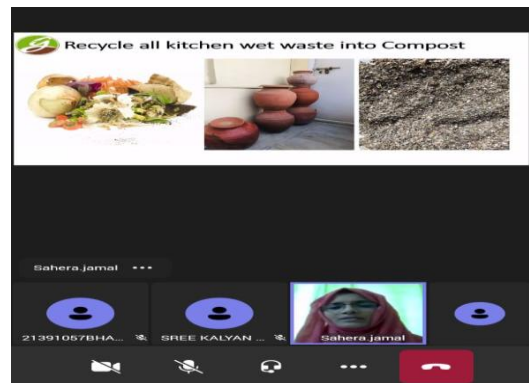
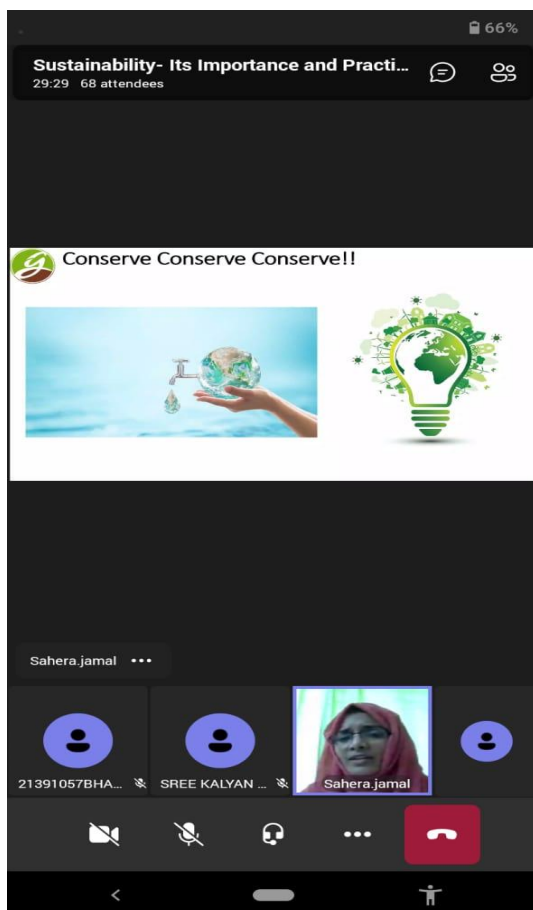
Guest Lecture on Sustainability- Its importance and practises

Date: 16/11/2021

Venue: Microsoft Teams

The Dept. of Economics conducted a guest lecture on the topic 'Sustainability- Its importance and practises' for BA students exclusively. The lecture was conducted on 16th November 2021 with Microsoft teams as a platform. Ms. Sahera Jamal was the guest lecturer. Being a freelance trainer, coaches numerous students. Around 80 students took part with great enthusiasm and interacted well.

In the guest lecture, she focused on Micro and Macro Development Sustainability and human connection with Mother Earth. She mainly focused on "What each of us can do to make Earth Healthy ". She differentiated the past and present because of the increase in human population, nature and earth are degrading slowly. She even suggested measures for the protection of nature. She stressed on the importance of cloth and jute bags instead of plastic bags. At the end she concluded the lecture by warning the people to be more responsible and productive towards Mother Earth and also forces the people to join hand in hand for making our Earth a better place. The session ended with a vote of thanks given by Rama Ghosh from BA II.



TALENTO FRESCO

Date: 30/10/2021

Venue: Room No. 71, Biochemistry Block

A student interactive session "TALENTO FRESCO" was organised for the BA 1st years by the SOCH Club on 30th October, 2021. The venue for the event was Biochemistry block, room no 71, Bhavan's Vivekananda College, Sainikpuri. The main aim of the session was to build rapport between the students. Dr. Seema Ghosh, coordinator, along with Mr. Shiva Trishul and Mr. Sai Krishna, Faculty of Arts graced the event with their presence.

The programme started with introduction of everyone and continued with several games like Dare and Dare, Ramp Walk, Show your Talent. The students had good feedback at the end of the event and it concluded with a vote of thanks.



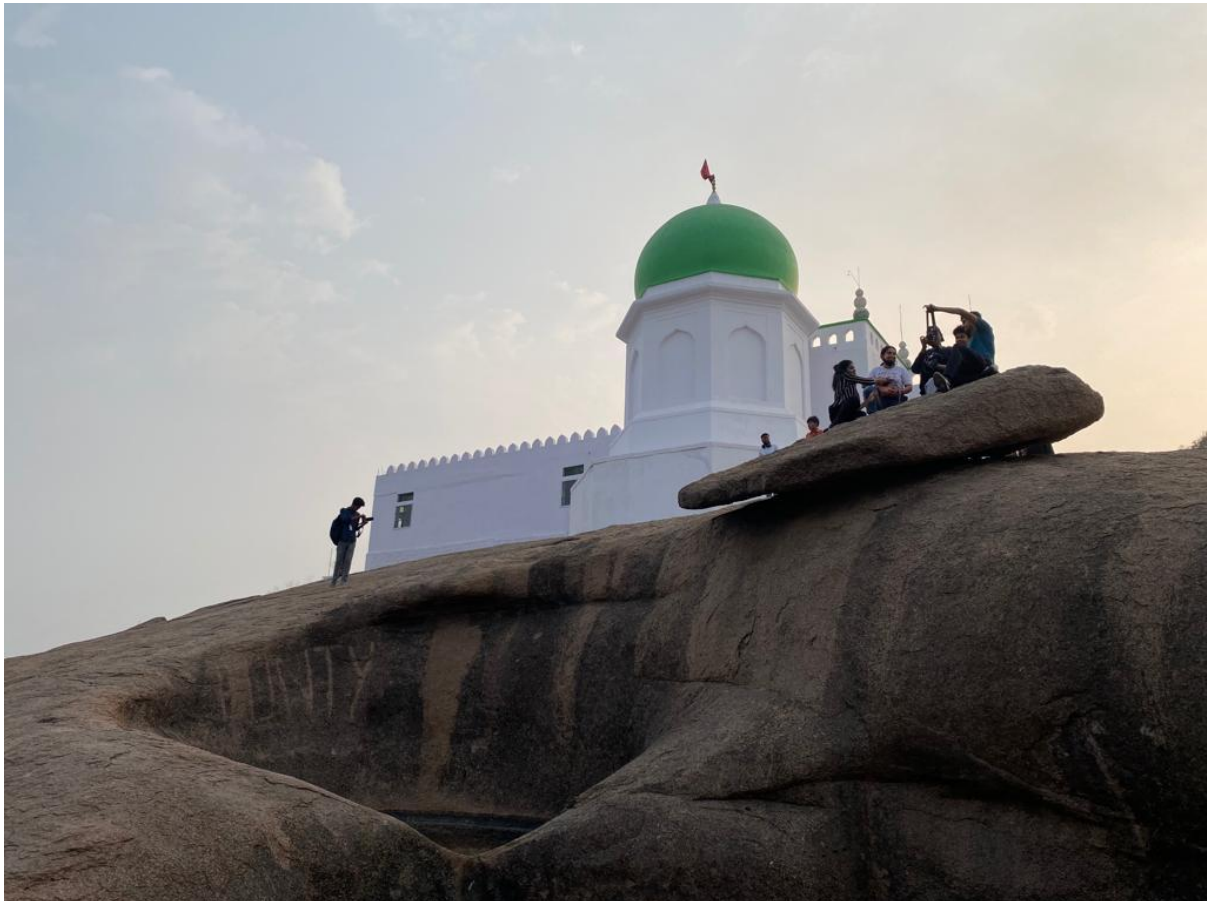
A Photo Walk to Kohe Imam Zamin Dargah

DATE: 25th March, 2022

VENUE: KOHE IMAM ZAMIN DARGAH

TIME: 6:00 A.M

No. of participants- 40



The Department of Mass Communications organised a Photo walk on 25th March at Kohe Imam Zamin Dargah, Ammuguda at 6 O'clock in the morning. The main objective of the event was to capture the essence of the picturesque landscape and learn the nuances of photography along the way. Students clicked a variety of shots at the venue.

The Dargah, which sits on top of a hill, is more than 400 years old. Students climbed the 167 steps stairway to reach the top. Mr Shiva Trishul, Lecturer of the Department of Mass communication, coordinated with the students and guided them throughout the photo walk. Students from many streams took part and learned the art of photography. They were given creative licence and complete liberty to take photos . Students were divided into groups of four and a camera was given to each team. Each team was allocated a different place to take pictures. Apart from taking pictures of the Masjid, Students took shots of Rocks, blooming

flowers and the beautiful sunrise. The teams were capturing the beauty. In front of the masjid, was an abandoned railway station, where all the teams spent some time and took more shots.

Report on

Republic Day Celebrations

Bhavans Vivekananda College celebrated 73rd republic day on 26th January 2022. The program started at 9:15am at Vivek Bharati accompanied by the NCC parade along with Bharat scouts and guides, and NSS students. The flag was hoisted by the Chief guest, Ms. B. Niraimathi, Vice-Principal of Bhavan's Vivekananda Degree college, Sainikpuri. The Chief guest addressed the gathering to inculcate the spirit of patriotism in everyone's mind and heart. She spoke about the importance of the Republic of India and enlightened the students and staff. The program ended with a vote of thanks by Dr.B.Kondal Reddy, head, Physical Education. Dr. G.Kondal Reddy appreciated students for participating in the program.



Alumni Interaction

Movie Discussion on - FIGHT CLUB

with

Mr. Sai Sagar, (2016-19)

Date: 26/03/2022

Venue: Mass Communication Studio

The Department of Mass Communication conducted a movie discussion on the movie Fight Club which is directed by David Fincher. Mr. Shiva Thrishul, Faculty, Mass Communication and Mr. Sai Sagar, alumni and Masters' student from JNU were the discussants. Both of them discussed the movie.

About the Movie: An insomniac unnamed narrator needs a fantasy to escape from his deadly boring life, he tries joining a cancer support group however the only thing they do in the group is cry into each other's chest, but then he is on a plane on his way back from what a viewer would assume is a business trip our unnamed narrator encounters Tyler Durden, a soap selling bad-ass who happens to run a secret fight club in the diner parking lot with his friend who follows 8 simple rules set out by Tyler, our unnamed narrator of course is taken into this scheme ran by Tyler.



SOFT SKILLS TRAINING WORKSHOP

DATE: 16 April, 2022

VENUE: Room No. 403, MBA Block

TIME: 9:50 A.M

No. of Participants - 148



In the most literary sense, Soft Skills are character traits and interpersonal skills that characterize a person's relationship with other people. Dr. Marcel M. Robles, an experienced professor once said, “Soft skills have more to do with who we are than what we know.” The importance of soft skills for students is enormous, both with regard to their studies and with regard to their future careers. In order to develop the much needed soft skills in students, the Department of Mass Communication organised a Soft Skills Training Workshop by anchor, soft skills & motivational trainer Mr. Thakur Shashant Singh on 16th April 2022 at Room No 404.

The workshop started off by Mr. Shashant introducing himself & sharing his experiences in this field. He took the students through the basic idea of soft skills & why their importance in one's day-to-day life. He asked questions and stated real life examples that the students could relate to & created a fun, friendly & interactive atmosphere. There were brief discussions on various soft skills to help the students stand out in today's competitive world. The workshop was extremely participative, a huge success and will go a long way in helping students hone up their soft skills and surge ahead in a more confident manner.



BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES & COMMERCE
Sainikpuri, Secunderabad – 500094
(Re-accredited with 'A' grade by NAAC)
Autonomous College - Affiliated to Osmania University

CONSTITUTION DAY – 2021

- 1. Title of the Activity:** Constitution Day
- 2. Date of Event:** 26th November, 2021
- 3. Venue:** Vivek Bharathi Ground
- 4. Participants:** (Appx150 UG & PG Students)
Vice-Chairman, Principal, Vice-principal, Head of Departments, Faculty members and student's BA, NCC, NSS, BSG Practical Knowledge: Philosophy of the Indian Constitution
- 5. Any association with Organisations:** NCC, NSS, BSG, BVC
- 6. Speaker:** Vice-Chairman, Principal, Vice-principal, Reading of the Preamble of the Indian Constitution and Oath Taking.
- 7. Significance of the Event:** Adoption of the Constitution of India and communicating messages of philosophy of the Indian Constitution.

Prgramm Schedule:

1. Bhavan's Prayer: Welcome Address to Dignitaries
2. National Anthem- Music
3. Reading of Fundamental Rights and Duties by students.
4. Oath Taking- Reading Preamble of the Constitution by students.
5. Vote of Thanks.

On 26th Nov 1949 the Constituent Assembly of India adopted the Constitution of India and it came into effect on 26th January 1950. Constitution Day also known as Samvidhan Diwas is celebrated in India on 26th November every year to commemorate the adoption of the Constitution of India.



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Sainikpuri, Secunderabad - 500094
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Samvidhan Divas - 26th November
Constitution Day

Organized by
Internal Quality Assurance Cell, BVC
&
Department of Political science, Faculty of Art

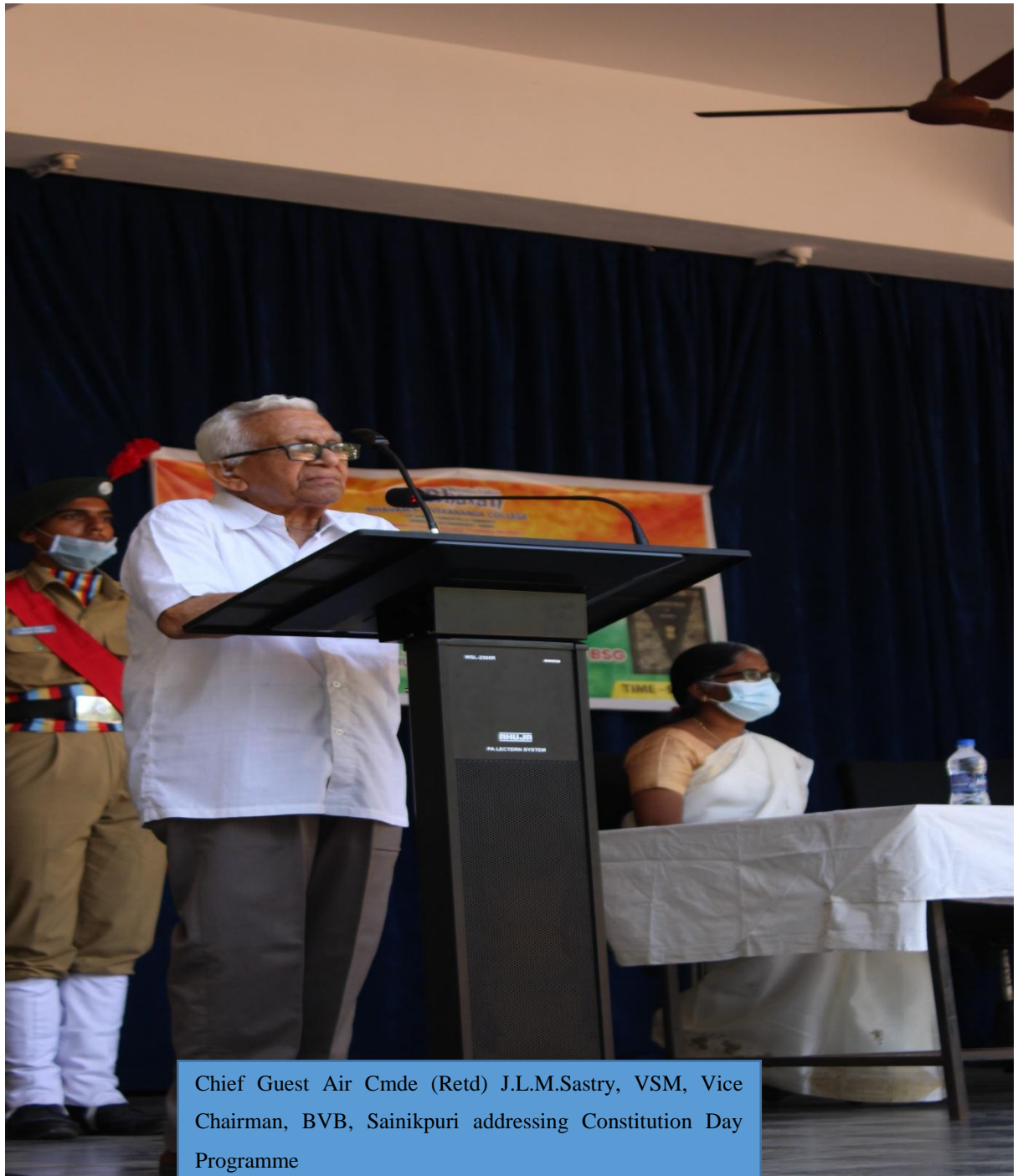
Date : 17th December 2020 Time : 9.45 a.m

The poster features a portrait of Dr. B.R. Ambedkar, the Ashoka Chakra, and the cover of the Constitution of India. The background is a watercolor-style blend of yellow and green.



Constitution Day is celebrated in Bhavan's Vivekananda College, Sainikpuri, to honor and remember the father of Constitution, Dr. Bhimrao

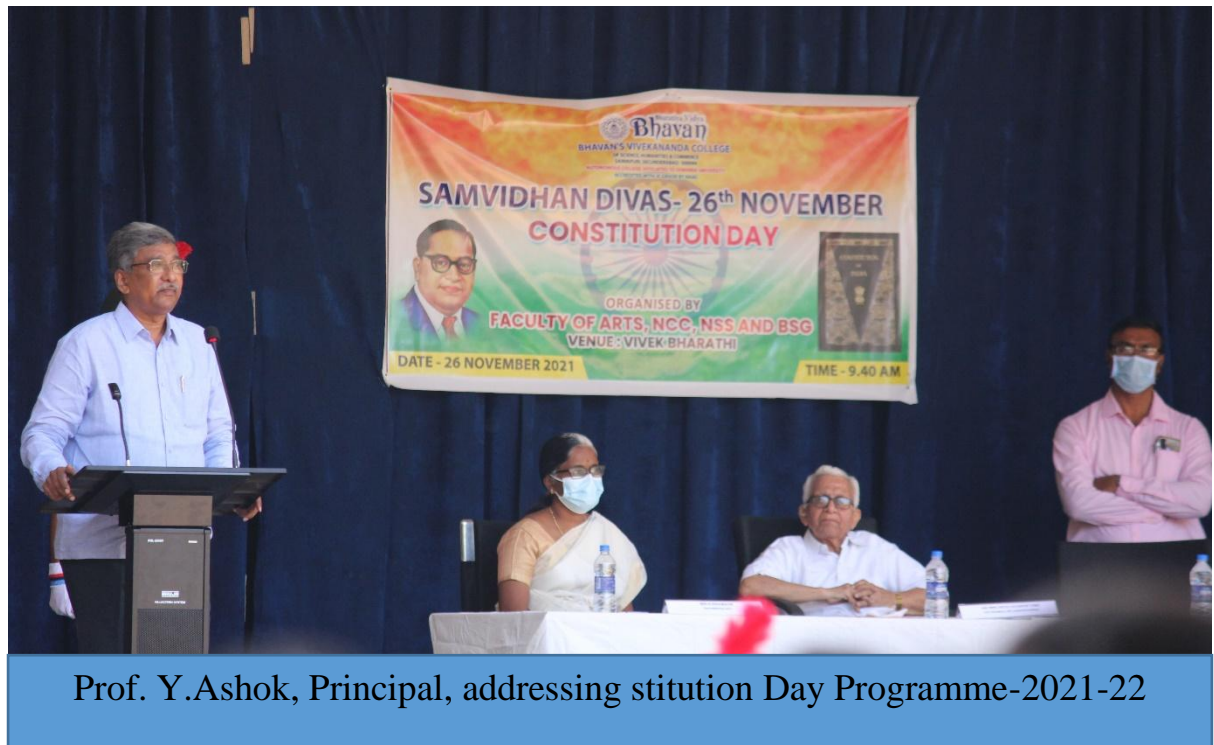
Ramji Ambedkar, the architect of the Constitution of India on 26th November 2021.



Chief Guest Air Cmde (Retd) J.L.M.Sastry, VSM, Vice Chairman, BVB, Sainikpuri addressing Constitution Day Programme

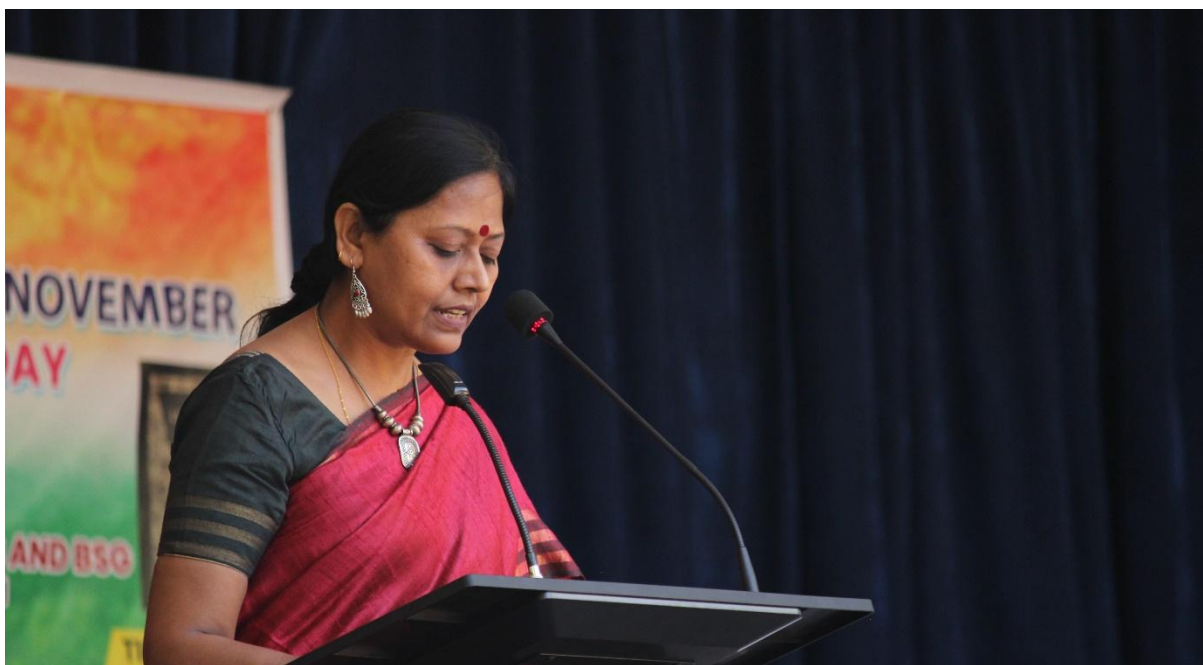
Chief Guest Air Cmde (Retd) J.L.M.Sastry, VSM, Vice Chairman, BVB, Sainikpuri, Prof. Y.Ashok, Principal, Mrs. B. Niraimathi , Vice Principal,

Department of Physics and Electronics, Dr. Seema Ghosh, Head of Department of Economics and other faculties and students participated in the celebration. The students read out the Preamble and took oath to uphold the dignity and integrity of our Constitution. All the faculties and students reaffirmed on oath to practice the philosophy and values prescribed in the Preamble and perform fundamental duties as enshrined under Article 51A of the Indian Constitution.





Mrs. B. Niraimathi , Vice Principal, Department of Physics and Electronics,
addressing Constitution Day Programme-2021-22



Mrs. B. Niraimathi , Vice Principal, Department of Physics and Electronics,
addressing Constitution Day Programme-2021-22

Seminar On

“Fundamental Rights and Issues of Reasonable Restrictions”2021-22

1. **Title of the Activity:** Fundamental Rights and Issues of Reasonable Restrictions
2. **Date of Event:** 18th April 2022.
3. **Venue:** Seminar Hall No.208
4. **Participants:** (Appx: 50 UG & PG Students)
5. **Any association with Organisations:**
6. **Speaker:** Bachelor of Art Second Year Students.
7. **Practical Knowledge:** Provision of Fundamental Rights and Issues.
8. **Significance of the Event:** enhance life and communication skill of students.

Presentation on fundamental rights and reasonable restrictions with case studies.

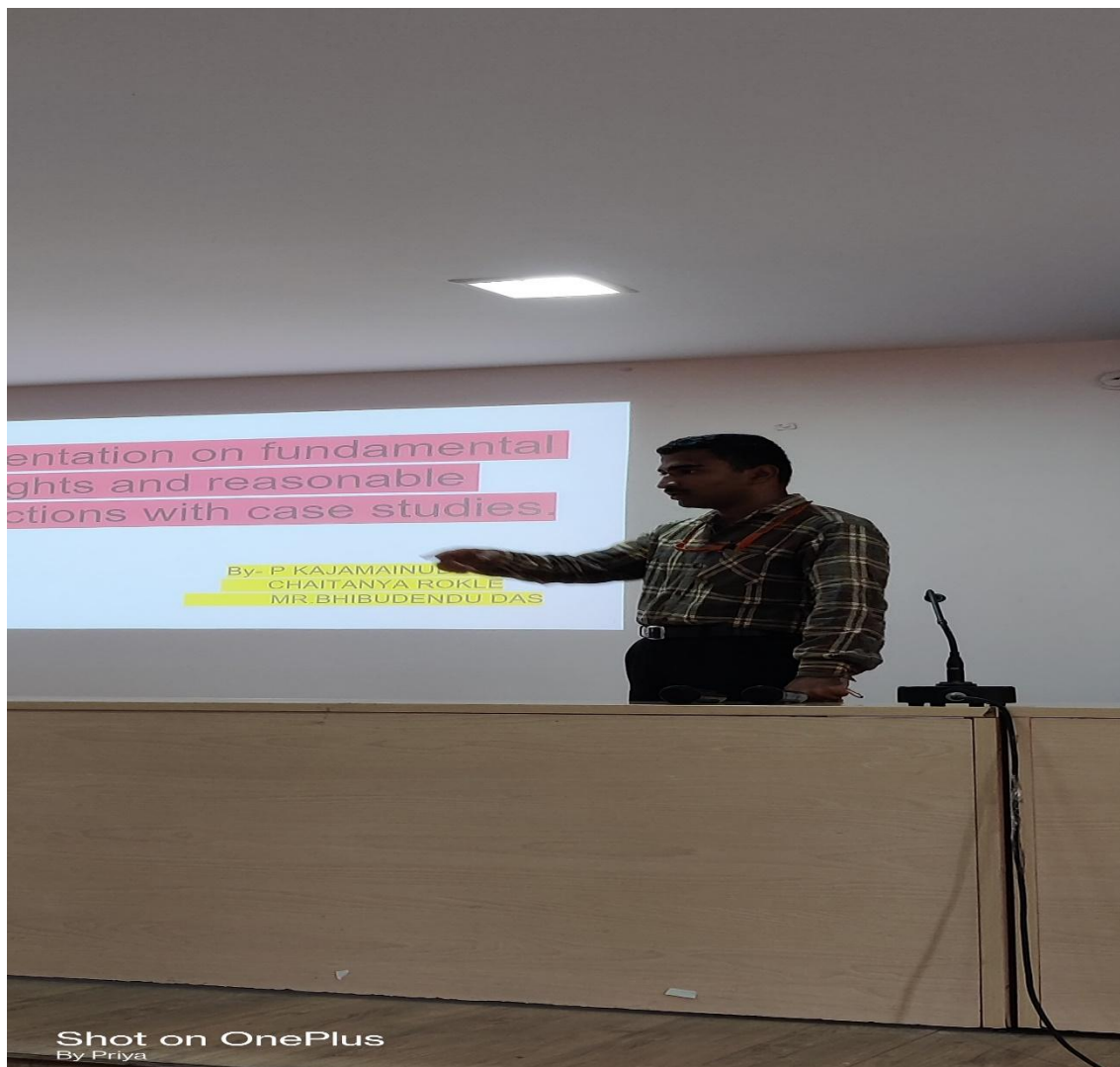
By- P KAJAMAINUDDIN

CHAITANYA ROKLE

MR.BHIBUDENDU DAS

“Fundamental Rights and Issues

Department of Political Science organised student's seminar on "**Fundamental Rights and Issues of Reasonable Restrictions**" Students presented papers, discussed on provisions of fundamental rights under the Constitution of India and issues raised on imposition of reasonable restrictions. Further students analysed various judgements delivered by the Hon'ble Supreme Court of India in this context. The Programme started with the welcome address and opening remarks by Mr. Bibhudhendu Das. He highlighted the provision of the fundamental rights and their applications and requirement to ensure liberty, equality, justice and fraternity in India. He invited interested students and expressed gratitude for the preparation of a paper on the topic "**Fundamental Rights and Issues of Reasonable Restrictions**". Finally, students a brainstorming session, analysed various dimensions of constitution, statutory laws and judicial decisions.



Presentation on "Fundamental Rights"



Presentation on “Fundamental Rights”

WORKSHOP ON

“Natural Rights- Intellectual Property Rights- (Hand On Activity for Students)”

1. **Title of the Activity:** “Natural Rights-Intellectual Property Rights”
2. **Date of Event:** 22nd April, 2022
3. **Venue:** Seminar Hall No.208
4. **Participants:** (Appx: 50 UG & PG Students)
5. **Any association with Organisations:**
6. **Speaker:** Bachelor of Arts and GE Students.
7. **Practical Knowledge:** Hand on activity on IPR
8. **Significance of the Event:** enhance life and communication skill of students.

Department of Political Science - a workshop on “Natural Rights-Intellectual Property Rights” is organised. The event is conducted in continuation and coordination with Intellectual Property Rights Cell, BVC is organised “World Intellectual Property Day on 26th April, 2022.



Faculty of Arts, Mr.Bibhudhendu Das gave practical inputs to the students, It was a value addition program to enhance the skill of the students and further the students learned about Intellectual Property Rights. Further, the students participated in the Hands on Activity- making poster on Intellectual Property Rights and presented the same.

INTELLECTUAL PROPERTY RIGHTS
Name: Bibhu Das, BSc , Roll No.99999
Marks: 15 Last date 23rd April 2022

<p>The Indian Copyright Act, 1957.</p> 	<p>The Patents Act, 1970.</p> 
<p>Geographical Indication of Goods A</p> 	<p>Trademarks Act, 1999.</p> 





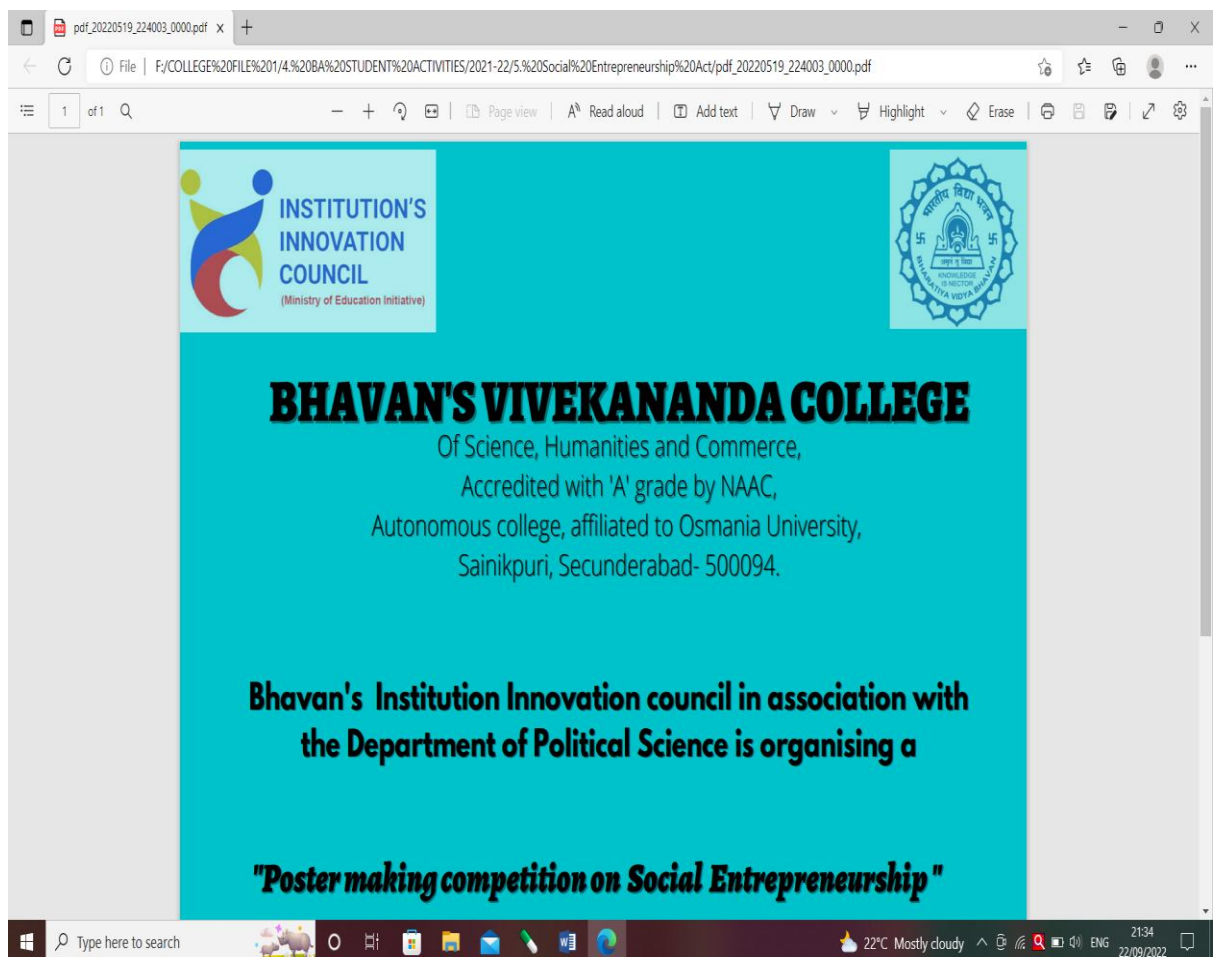
Students At IPR Workshop

POSTER MAKING COMPETITION

ON

“Social Entrepreneurship”

1. **Title of the Activity:** “Poster Making Competition on Social Entrepreneurship”
2. **Date of Event:** 23rd May, 2022
3. **Venue:** MBA Block Corridor
4. **Participants:** (Appx: 40 UG & PG Students)
5. **Any association with Organisations:** Bhavan’s Institution Innovation Council
6. **Speaker:** Bhavan’s students.
7. **Practical Knowledge:** Hand on activity on Social Entrepreneurship
8. **Significance of the Event:** Innovation and sustainable development



The Bhavan’s Institution Innovation Council in association with the Department of Political Science is organising an E-poster making

competition on 23rd of May , 2022 at 11.30 am in the MBA Block corridor. It will be a team 2 i.e 2 people can create 1 poster Last date for registration and submission of the E-poster will be till 5 pm by 22nd may 2022. All the participants will be given E-certificate and the winners were awarded on 24th may, 2022 in room no. 208 in the seminar hall.

Role Play

On

“Social Entrepreneurship- Act for fact”

1. **Title of the Activity:** “Awareness Programme on Social Entrepreneurship”
2. **Date of Event:** 24th May, 2022
3. **Venue:** Room No. 208, MBA Block
4. **Participants:** (Appx: 40 UG Students)
5. **Association with Organisations:** Bhavan’s Institution Innovation Council
6. **Role Played:** Bhavan’s BA students.
7. **Practical Knowledge:** Skill to establish own Social Entrepreneurship
8. **Significance of the Event:** Promotion of Social Entrepreneurship

The Bhavan’s Institution Innovation Council in association with the Department of Political Science was organised a Role Play on Social Entrepreneurship-Act for Fact on 24th of May, 2022 at 11.00 A.M , Venue: Seminar Hall Room No.208, in the MBA Block. Students scripted one role play on how a social entrepreneurship can be established, explore the procedure to establish and benefits of establishment.



Hon'ble Court Room



Startup Social Organisation



Executive Committee



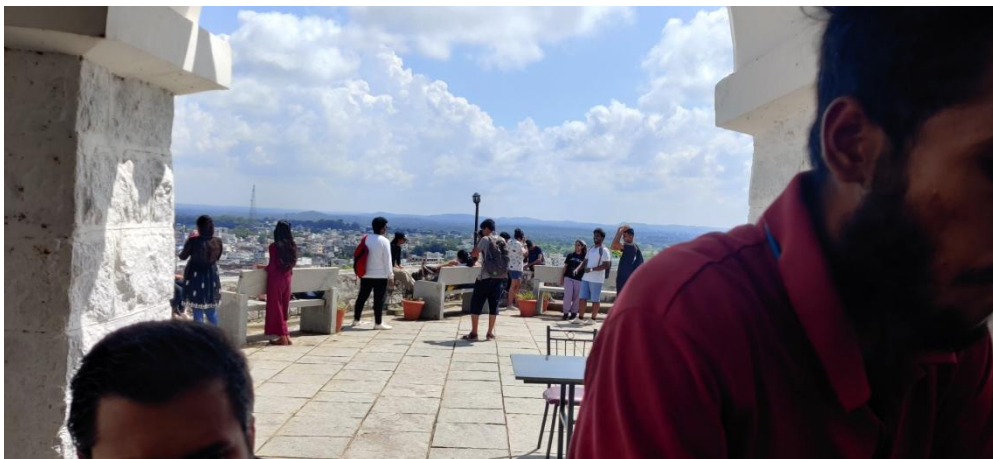
Awarded by President of India

Report on
Photo walk to Medak Fort

Date: 21/10/2022

Venue: Medak Fort

On Sunday 26th September 2022, A Photo Walk to Medak Fort was organized by the Department of Mass Communication for the students of BAIL. A group of approximately 40 students actively participated in the photo walk session. Medak fort was constructed by the Kakatiya Kings. The fort was built around the 12th century during the reign of the Kakatiya ruler, Rudra Deva and was called Methuku durgam, meaning cooked rice in Telugu. Many students clicked wonderful pictures of the fort and its surroundings. Within the fort is a 17th-century Mosque built by the Qutub Shahis, granaries and remains of grand houses. Mr. Shiva Thrishul and Mr. Sai Krishna also explained to the students about outdoor Photography. Students also visited the Pocharam Reservoir which is located around 16 kms away from Medak. The dam was built between 1916-1922 over Allair, a tributary of the River Manjeera. Overall it was a fun trip as well as an insightful photo walk session.





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REPORT

Department: Economics and Mass Communication Name of the Event: Workshop

Title of the Event: Five Day Worksop on Microsoft Excel- BA Final Year Students

Date of the Event: 02/02/2023 to 07/02/2023

Venue: Room No. 404

No. of Participants: 60

The Five-Day Workshop on Microsoft Excel for BA Final Year Students, jointly organized by the Departments of Economics and Mass Communication, proved to be a transformative learning experience. From February 2nd to 7th, 2023, students delved into the intricacies of data processing and analysis, acquiring skills vital for navigating the contemporary data-driven landscape. Dr. Peddi Rajini, a distinguished expert from the Department of Maths and Statistics at Bhavan's Vivekananda College of Science, Humanities, and Commerce, served as the adept resource person, infusing the workshop with practical insights. Participants engaged in hands-on exercises, mastering advanced Excel techniques, including trend identification, data visualization, and error reduction. The collaborative effort between departments, coupled with Dr. Rajini's expertise, culminated in a successful event that not only enhanced academic knowledge but also equipped students with practical tools essential for professional endeavours. The workshop stands as a testament to the commitment of the departments to provide holistic and applicable education to the BA Final Year students.

Institution's Innovation Council
&
Department of Mass Communication

Guest Lecture on -
Why Be an Entrepreneur: Skills, Behaviours and Attitudes needed

Report

04/02/2023

On 4th February 2023, Institution's Innovation Council in association with the Department of Mass Communication organised an interactive session on entrepreneurship. The resource person for the lecture was Ms Dipali Mehatha, National President, Textile Council. Ms Dipali started her talk by sharing her past experiences. She spoke about the conservative families and how women are discriminated throughout their lives and as well what all she faced as women in her life. She spoke on how fashion designing was not accepted and always was looked down as a career option. She says "We have to think out of box in order to archive what we want. The first job was forced on her by her parents in Kalanikethan. "Questioning yourself will help you understand what exactly you want", say Dipali Mehatha. Adding to it she says, "You should be strong on your base and work the way you want and have strong opinion that's how you will be able to be a good entrepreneur". "You don't need money to do business is the point which she focused. She says that one need to have a disruptive strategy to rise in the market.

The session was attended by 80 students which was presided by Mr. Shiva Thrishul, Faculty, Department of Mass Communication.





Department of Mass Communication

A Report on

Live event of BBC Telugu on Indian Sports Woman of the Year Award

Date: 13/02/2023

Venue: Vivek Bharathi

In a vibrant collaboration between Bhavan's Vivekananda College and BBC Telugu, an engaging live event unfolded on the 13th of February 2023. The occasion marked the selection of the Indian Sports Woman of the Year Award, and what set this event apart was its dynamic engagement with the girl students of the college. Conducted as an Instagram Live event, the event became a platform for young women to voice their opinions on women sports personalities, bringing forth their concerns and needs regarding the landscape of women in sports in India.

At the heart of this energetic dialogue was Mr. Balla Sathish, a seasoned reporter from BBC Telugu. Beyond being a mere reporter, Mr. Sathish assumed the role of a facilitator, skilfully engaging with the girl students to extract their perspectives on women in sports. The event, instead of a one-sided reporting endeavor, transformed into an interactive conversation, bridging the gap between sports journalism and the authentic voices of the youth.

The choice of the Instagram Live platform added a layer of immediacy and accessibility to the event. Students not only tuned in but actively participated, turning the virtual space into a vibrant forum for discussions. This live interaction not only allowed for real-time engagement but also fostered a sense of community, making the event more than just a reporting affair—it became a shared experience for all involved.

Ten girl students from Bhavan's Vivekananda College took center stage during the event, sharing their candid concerns, needs, and opinions about women in sports in India. Their voices resonated with diverse perspectives, addressing issues ranging from visibility and recognition of women athletes to the systemic challenges hindering their growth. The students actively engaged in discussions that touched on the very essence of representation and equality in the sporting arena.

As these young women articulated their concerns and needs about women in sports, the event transcended the boundaries of reporting. It became a platform for advocacy and positive change, empowering these students to be active contributors to a more inclusive and supportive environment for women in sports.

Beyond its immediate reporting function, the event had a profound educational impact. It provided students with a unique opportunity to engage with real-world journalism, offering insights into the intersection of media and sports. Moreover, the dialogue empowered young women to articulate their views on a broader stage, fostering a sense of agency and advocacy among the participants.

In conclusion, the BBC Telugu live event at Bhavan's Vivekananda College was not just an evening of reporting; it was a celebration of women in sports and a dynamic dialogue between the media and the youth. Mr. Balla Sathish's skillful facilitation and the active participation of the students created

an atmosphere of inclusivity and empowerment. The event underscored the importance of amplifying the voices of young women in discussions on sports, contributing to a broader narrative that advocates for positive change and increased recognition for women athletes in India. It stands as a testament to the college's commitment to providing students with experiences that transcend traditional educational boundaries, fostering a generation of individuals who actively engage with and shape the narratives of their time.



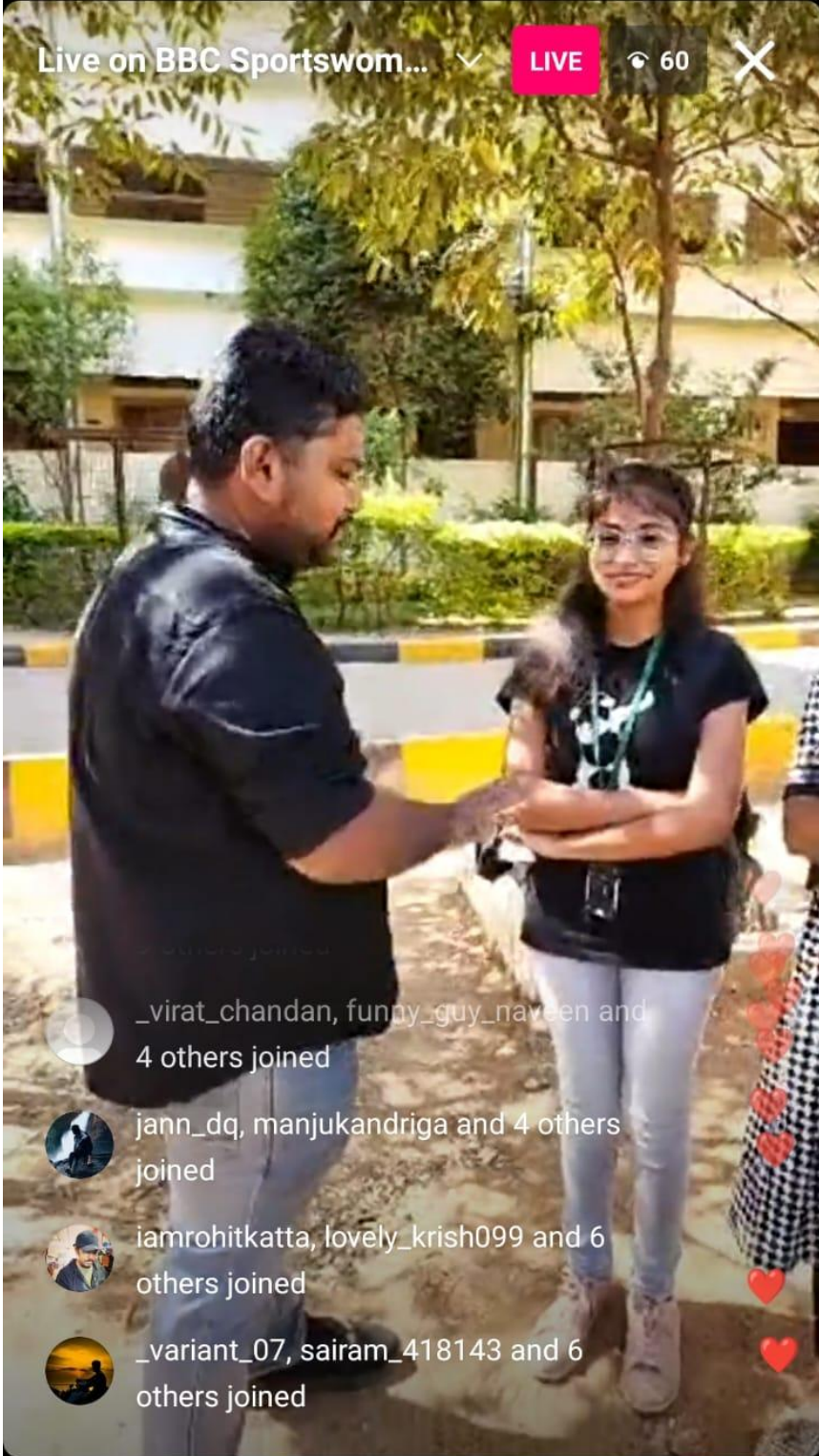
2:18:15

VoLTE H+ 54%

Live on BBC Sportswom...

LIVE

60



_virat_chandan, funny_guy_naveen and 4 others joined

jann_dq, manjukandriga and 4 others joined

iamrohitkatta, lovely_krish099 and 6 others joined

_variant_07, sairam_418143 and 6 others joined

Add a comment...





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16/09/2023

On the 16th of September 2022, a content writing workshop was conducted for the undergraduate students (BA) of Bhavan's Vivekananda College of Science, Humanities, and Commerce, Hyderabad. The workshop aimed to enhance students' knowledge and skills in the field of content writing and provide insights into the industry's best practices. The resource person, Ms. Elora Satyadarsi, a Content Analyst at HighRadius, shared her expertise and experience with the students. Ms. Satyadarsi began the workshop by introducing the fundamental concepts of content writing. She explained the importance of clarity, coherence, and consistency in writing. Students were given examples of different writing styles and their applicability in various contexts. The workshop emphasized the significance of research in content creation. Ms. Satyadarsi discussed various research techniques and tools that can help in gathering information and data for writing informative and engaging content. She also stressed the need for planning content structure and how an outline can streamline the writing process. Mr. Shiva Thrishul, faculty, Mass Communication, coordinated the event. Around 60 students participated in the event.

Departments of Mass Communication, Political Science and Economics (Faculty of Arts - BA)

in Collaboration with

Indian Oil Corporation Limited

Report on Vigilance Awareness Program

Date: 22/10/2022

Venue: Room No. 404 and Room No. 208

In a harmonious collaboration between the Faculty of Arts and the Indian Oil Corporation Limited, the college hosted a Vigilance Awareness Program, a concerted effort to instill values of integrity and ethical conduct among its students. The event, held on 22/10/2022, not only demonstrated the college's commitment to holistic education but also reflected the shared responsibility of academic institutions and corporate entities in nurturing a vigilant and socially responsible citizenry.

At the heart of the program were two thought-provoking competitions—a story-writing competition and a digital poster-making competition. These contests were meticulously designed to provide students with platforms for creative expression while encouraging them to critically contemplate and articulate their views on the importance of vigilance in contemporary society.

The story-writing competition challenged participants to delve into the intricacies of ethical decision-making through the art of storytelling. The narratives explored the consequences of integrity or its absence, prompting students to reflect on the role of vigilance in societal and organizational contexts. The competition not only fostered creativity but also encouraged a deeper understanding of the nuanced issues surrounding ethics and vigilance.

Simultaneously, the digital poster-making competition allowed students to translate their perspectives on ethical behavior into compelling visual narratives. Armed with graphic design tools and creative flair, participants conveyed powerful messages about the significance of vigilance in upholding the moral fabric of society. This competition not only showcased the students' artistic skills but also demonstrated their ability to use imagery to communicate profound messages about ethical conduct.

The Chief Guest for the occasion was Mr. Gollamudi Venkata Hyma Rao, Chief General Manager (Vigilance), Southern Regional Office of the Indian Oil Corporation Limited. His presence added gravitas to the event, and his insights into the intricacies of vigilance and the corporate perspective on maintaining ethical standards were both enlightening and inspiring. Mr. Rao's engagement with the students provided a real-world perspective, bridging the gap between academic learning and practical applications in corporate settings.

Twenty students actively participated in the event, showcasing their enthusiasm and commitment to the ideals of vigilance. The diversity of perspectives and creative interpretations presented in both competitions underscored the depth of engagement among the student body. The students' active participation reflected not only their talent but also their genuine interest in contemplating and expressing their views on vigilance and ethical behavior.

In conclusion, the Vigilance Awareness Program at in collaboration with the Indian Oil Corporation Limited, was not just an event but a transformative experience. It provided students with a platform for creative expression, critical thinking, and a real-world understanding of the importance of

vigilance in maintaining ethical standards. The collaborative effort between academia and industry underscored the shared responsibility in shaping a socially responsible and ethically conscious future generation.



Department of Mass Communication

Report on

Visit to Deccan Development Society

Date: 23/02/2023

Venue: Pastapur, Zaheerabad

In a bid to cultivate a deeper understanding of sustainable practices and participatory communication, the Department of Mass Communication at Bhavan's Vivekananda College orchestrated a transformative visit to the Deccan Development Society (DDS) for the BAIII students on the 23rd of February 2023. This immersive experience, seamlessly integrated into the curriculum, aimed to expose students to the dynamic intersection of organic food production and community-driven radio initiatives. Facilitating this educational journey was Mr. Sai Krishna, a dedicated faculty member in Mass Communication, whose guidance enriched the students' exploration into the realms of women's empowerment and participatory communication.

The Deccan Development Society, situated at the heart of rural development, stands as an exemplar of transformative practices in sustainable agriculture. As the students traversed the lush fields, they were immersed in the intricate process of organic food production. Witnessing the dedication of the women at DDS, who spearheaded sustainable agricultural practices, provided a tangible connection between theoretical knowledge and its practical applications. Beyond the mere cultivation of crops, the visit illuminated the students about the challenges and triumphs inherent in organic farming, fostering an appreciation for sustainable agriculture and the pivotal role of women in driving such initiatives.

A focal point of the visit was the exploration of Sangham Radio, a community-driven radio initiative under DDS. Functioning as a model of participatory communication, Sangham Radio exemplifies a collaborative approach where community members actively contribute to the creation and dissemination of content. The students, in observing the radio station in action, gained valuable insights into how participatory communication becomes a powerful tool for community engagement. Through Sangham Radio, individuals within the community actively share their stories, perspectives, and concerns, creating a platform that fosters a sense of community identity and shared narratives. The visit provided students with a firsthand understanding of how communication, when participatory and community-driven, can empower individuals and catalyze positive social change.

Guiding the students through this educational odyssey was Mr. Sai Krishna, a seasoned faculty member in Mass Communication. His role as a mentor and guide added depth to the students' experience, ensuring that they could extract meaningful insights from the visit. Mr. Krishna's presence underscored the commitment of the faculty at Bhavan's Vivekananda College to offer students a well-rounded education that extends beyond conventional classroom boundaries.

In conclusion, the visit to Deccan Development Society stands as a resounding success. It aligns seamlessly with the educational philosophy of Bhavan's Vivekananda College, emphasizing the practical applications of mass communication and showcasing the potential for communication to be a catalyst for positive social change. This event exemplifies the college's commitment to providing students with enriching experiences that transcend traditional educational boundaries, fostering a generation of individuals attuned to the transformative potential of participatory communication and sustainable practices.



Powered by Triple Camera



Powered by Triple Camera



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The trip was a success in achieving its objective of providing students with a holistic view of the mass communication industry.





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REPORT

Department: Mass Communication

Name of the Event: Film Screening

Title of the Event: Film screening of Mahanati

Date of the Event: 20/09/2022

Venue: Editing Suite, Room No. 405

No. of Participants: 20

The Department of Mass Communication orchestrated a thought-provoking event on the 20th of September 2022—a film screening titled "Mahanati," an award-winning Telugu film. The event aimed to provide students with an opportunity to engage with the cinematic arts and foster meaningful discussions on the film's themes. The screening was followed by a discussion session led by Mr. Vamshi, a student from BAI, and Mr. Shiva Thrishul, a faculty member.

A total of 20 students participated in the event, creating an atmosphere of enthusiasm and shared appreciation for the cinematic medium. The film, renowned for its artistic merit and storytelling prowess, captivated the audience, setting the stage for a dynamic and insightful discussion.

The discussion commenced immediately after the screening, with Mr. Vamshi and Mr. Shiva Thrishul offering their perspectives on various aspects of the film, such as its narrative structure, cinematography, and thematic depth. Their unique viewpoints, representing both a student's fresh perspective and a faculty member's seasoned insight, enriched the discourse.

The participants actively engaged in the discussion, sharing their observations and interpretations of "Mahanati." The diverse range of opinions contributed to a comprehensive exploration of the film's impact and relevance. The event not only fostered a deeper appreciation for the art of filmmaking but also encouraged critical thinking and analytical skills among the students.

In conclusion, the film screening and discussion on "Mahanati" organized by the Department of Mass Communication served as a commendable platform for academic and cultural enrichment. The combination of cinematic appreciation and insightful dialogue exemplifies the department's commitment to holistic education. Such events contribute significantly to the intellectual and creative development of students, fostering a vibrant and intellectually stimulating academic environment.



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Department of Mass Communication

Report on

Visit to Radio Charminar

Date: 28/09/2023

Venue: Charminar

In a bid to bridge the gap between theoretical knowledge and practical application, the Department of Mass Communication at Bhavan's College organized a transformative industrial visit to Radio Charminar in Hyderabad on the 28th of September 2022. This immersive experience was seamlessly integrated into the curriculum, offering students a firsthand understanding of the intricacies of radio broadcasting. The visit was not just a field trip; it was an educational endeavor designed to enrich students' insights into the dynamic world of mass communication. 35 students participated in the event.

The focal point of this visit was Radio Charminar, a community radio station that stands as a beacon of local engagement and community outreach. Welcomed warmly by the station's team, the students were introduced to the inner workings of a live radio environment. At the helm of this insightful journey was Mr. RJ Jai, a seasoned professional in the radio industry, serving as the resource person for the day.

The learning experience began with a comprehensive overview of the radio production process. Students gained insights into the journey of an idea from conception to scripting, recording, and post-production. Understanding the collaborative efforts involved in crafting engaging radio content provided a holistic view of the industry.

A highlight of the visit was a live studio demonstration orchestrated by Mr. RJ Jai. Students found themselves amidst the whirlwind of a real-time broadcasting environment, witnessing voice modulation, timing intricacies, and the art of captivating an audience through the airwaves. This hands-on experience brought to life the theoretical concepts taught in the classroom, making the learning journey more tangible and meaningful.

Mr. RJ Jai, with his wealth of knowledge, led an interactive session that allowed students to delve deeper into the nuances of the radio industry. The session became a platform for students to pose questions, seek advice, and gain practical tips from an industry professional. His insights, anecdotes, and experiences provided a valuable link between classroom learning and the real-world application of mass communication principles.

The visit also shed light on scripting and storytelling techniques specific to radio. Students learned about the importance of concise and compelling scripts, understanding how to convey information effectively within the constraints of time and attention in radio broadcasting. The emphasis on storytelling techniques highlighted the significance of engaging the audience's imagination through the auditory medium.

The benefits of this industrial visit were multifold. It provided students with a practical application of their classroom learning, offering context to the theories and concepts taught in lectures. Witnessing the day-to-day operations of a community radio station exposed them to industry best practices and fostered an understanding of the technical, creative, and collaborative aspects of radio production.

Additionally, the interactive session with Mr. RJ Jai created networking opportunities, allowing students to establish connections that could prove beneficial in their future endeavors.

In conclusion, the industrial visit to Radio Charminar was a resounding success, emblematic of Bhavan's College's commitment to providing a well-rounded education. Under the guidance of Mr. RJ Jai, students not only gained technical insights into radio production but also learned about the art of storytelling and audience engagement. This experience underscored the college's dedication to preparing students not just with theoretical knowledge but with the practical acumen required to navigate the dynamic landscape of mass communication.

The students were escorted by Mr. Shiva Thrishul and Mr. Sai Krishna, Faculty, Dept. of Mass Communication.





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REPORT

Department: Economics & Mass Communication **Name of the Event: Workshop**
Title of the Event: Research Methodology Workshop
Date of the Event: 21/01/2023 **Venue: Room No. 404**
No. of Participants: 60

On January 21, 2022, the Department of Economics and the Department of Mass Communication collaborated to conduct a comprehensive Research Methodology Workshop. The primary objectives of the workshop were to instill a profound understanding of basic research concepts, facilitate the development of a systematic approach to research problems, and equip participants with the skills necessary for formulating and testing hypotheses. Additionally, the workshop aimed to enhance participants' capabilities in report writing, crafting research proposals, and organizing and conducting research in an effective manner. The resource person for the workshop was Dr. Mousumi Singha Mahapatra, Assistant Professor, Institute of Public Enterprise, Hyderabad, India.

The workshop seamlessly transitioned into the realm of literature review and the art of formulating research questions and designs. Through practical exercises and case studies, participants honed their skills in conducting thorough literature reviews, a critical step in building a robust research framework. By the end of this session, participants were not only well-versed in literature review methodologies but also adept at crafting precise research questions and designs tailored to their research objectives.

The journey continued with a focus on data collection and sampling techniques. Practical insights into selecting appropriate data collection methods were shared, ranging from surveys to interviews and observations. The workshop facilitated a hands-on exploration of the challenges and nuances involved in collecting and analyzing data, preparing participants for the intricacies of real-world research scenarios.

A highlight of the workshop was the dedicated session on the real-time approach of market research. Industry experts and seasoned researchers shared their insights, providing participants with a practical understanding of how research methodologies are applied in dynamic market settings. This session not only brought theory to life but also inspired participants to think innovatively in the context of market research.

The final session centered on the culmination of the research process—report writing. Participants were guided through the intricacies of presenting research findings in a clear, concise, and compelling manner. Practical tips and templates were shared, empowering participants to communicate their research outcomes effectively. The emphasis on report writing underscored the workshop's commitment to equipping participants with the skills necessary to contribute meaningfully to their academic and professional spheres.

In conclusion, the Research Methodology Workshop emerged as a comprehensive and transformative experience for participants. The seamless integration of sessions, ranging from fundamental research concepts to real-world market research applications, created a dynamic learning environment.



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Participants left the workshop not only with theoretical knowledge but also with practical skills, ready to embark on their research journeys with confidence. The success of this workshop lies in its ability to bridge the gap between theory and practice, providing participants with a holistic understanding of research methodology and its diverse applications.





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REPORT

Department: Faculty of Arts (BA)

Name of the Event: SIRIUS, BA Fest

Title of the Event: SIRIUS

Date of the Event: 09/02/2023 and 10/02/2023

Venue: Multiple locations in college

No. of Participants:180

Sirius 2023 was the Annual Arts Fest conducted for the first time ever. The fest was held as a part of Bhavanotsav. Under Sirius, 10 events were organized with around 180 participants from colleges all over Hyderabad. The events were as follows:

1) **Khayal: The Open Mic Competition**

Khayal, an Open Mic Competition was organized by the Faculty of Arts under SIRIUS FEST 2023. The event was held on 9th February at 11.30 A.M. at Vivek Bharati auditorium in the college. The judges for the event were Ms. Laasya Madhukar, Assistant Professor, St. Joseph's Degree College and Ms. Sowjanya, Assistant Professor, Department of Psychology, Bhavans Vivekananda Degree College.

2) **War of Words: The Debate Competition**

a Debate competition was hosted under the Sirius Fest and various college students participated in the event. The topic for the debate competition was same gender marriage; few students were favouring the stance and few were against the stance. The participants engaged in a cross questioning session and interesting facts were given by the participants.

3) **Drishyam: The Short Film and Documentary Competition**

A short film/documentary film competition was conducted by the Faculty of Arts as part of Sirius under Bhavanotsav. The competition was held in room no. 405 (Editing suite) , M.B.A block. The judges for the competition were Mr. Sai Sagar and Mr. Sai Krishna.

4) **Rangasthalam: The Nukkad Natak Competition**

Rangasthalam, a nukkad naatak competition was hosted by the Department of Mass Communication, Faculty of Arts, under the Sirius Fest and various college students participated in the event. The topic for the competition was "General Stereotypes". Participants acted brilliantly on the same. The event was judged by Mr. Bob Christo and Ms. Sowjanya.

5) **Paint-verse: The Face Painting Competition**

a face painting competition in MBA block, Room no.404, 12:00 pm on 10th February 2023. The judges for the event were Ms. Shanaz Fatima, Content analyst at Purple talks and an alumni of Bhavan's Vivekananda College and Mr. Shivaram, Assistant Professor, Department of Economics at Bhavan's Vivekananda College. There were a total of six teams participating from various colleges.

6) **Reel-istic: The Reel-Making Competition**



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Reel-istic is a reel making competition. The judges for the event were Mr. Hussain Saify an alumni of Bhavan's Vivekananda College and Mr. Sai Krishna, Assistant Professor, Department of Mass Communication, Bhavan's Vivekananda College. The theme for the competition was open.

7) **Just Beat It: The Beatboxing Competition**

a beat-boxing competition, hosted by the Department of Mass Communication, Faculty of Arts. Students from various colleges participated in the event. The judges were Mr. Sai Sagar and Ms. Sowjanya, Assistant Professor, Department of Mass Communication, Bhavan's Vivekananda College (Faculty Of Psychology). The Audience present during the event enjoyed the event. The Participants Showcased their Beat-Boxing skills.

8) **Shot-cut: The Trailer Cuts Competition**

Shot-cut is a trailer-cut making competition. The judges for the event were Ms. Shanaz Fatima, an alumni of Bhavan's Vivekananda College and Mr. Shiva Thrishul, Assistant Professor, Department of Mass Communication, Bhavan's Vivekananda College. Participants came up with creative edits of their favourite movies.

9) **Ekalaap: The Monologue Competition**

a monologue competition was hosted by the Department of Mass Communication, Faculty of Arts under Sirius. Students from various colleges participated in the event. The judges were Mr. Sai Sagar and Ms. Sowjanya, Assistant Professor, Department of Mass Communication. The participants showcased their acting skills, it was a feast to the eye. At the end of the event a memento was presented to Mr. Sai Sagar. Overall the event was a successful one.

10) **Chaaya Chitram: The Photography Competition**

CHAAYA CHITRAM, a photography competition was hosted by the Department of Mass Communication, Faculty of Arts under Sirius. Students from various colleges participated in the event. The judges were Ms. Kanaka and Mr. Shiva Thrishul. The pictures were screened and then judged. The theme for the pictures was provided one day prior to the event. "Street Photography" was the theme. At the end of the event a memento was presented to Ms. Kanaka. Overall the event was a success.



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SOCH CLUB

Academic Year: 2022-23

Name of the event: Talento Fresco

Date: 09.09.22

Venue: Room no. 71, Biochemistry Block

Time: 03.00 P.M.

SOCH Club, Department of Mass Communication, Faculty of Arts conducted “Talento Fresco”, an event to introduce the department to the freshers'. The event started with an inaugural dance by Keerthana and Team followed by a Medley performed by Rudraksh and Pranai. Dance performances by Gauri & Team and Moulabi & Team followed. After the performances by the Second and Third years, the freshers were invited to showcase their talents on the platform. Various students performed singing, dancing, stand-up comedy, etc. A small student-lecturer interaction was also held toward the end of the event.





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SOCH CLUB

Academic Year: 2022-23

Name of the event: Talento Fresco

Date: 09.09.22

Venue: Room no. 71, Biochemistry Block

Time: 03.00 P.M.

1. Painting

Date: 23.09.22

Time: 02.00 - 04:00 P.M.

Venue: Room no. 402

Every child is an artist. Keeping this in mind and to explore the creative potential in the young minds, a drawing competition was organized by SOCH Club on September 23rd, 2022 in the MBA Block, Room no. 402 on the theme "Liberation of Hyderabad". It was a pleasant start with all creative minds. Every painting was a well balanced piece of art. They showcased their creative skills in drawing and coloring. Every art exactly depicted the theme harmoniously. These young talents gave their best to prove their mesmerizing artistic talent. The Faculty of Arts took the position of the judges and made the event successful.

Reported by : Varsha

Photojournalist : Kruthivarsh



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2. IOCL

Date: 22.10.22

Time: 02.00 - 04:00 P.M.

Venue: Room No. 403 & 404

SOCH Club, Department of Mass Communication, Faculty of Arts organized a “Story Writing” and “Digital Poster Making” Competition in collaboration with IOCL (Indian Oil Corporation Limited). It was conducted on 22 Oct, 2022 in Room no. 404 and 403 at 2:00 P.M. to 4:00 P.M. The topic of the event was “Corruption free and developed India”. 21 students participated from various streams. The judges were Mr. Shiva Trishul, Assistant Professor, Dept. of Mass Communication, Faculty of Arts and Mr. Sai Krishna Assistant Professor, Dept. of Mass Communication, Faculty of Arts, Mr. Bibhudhendu Das, Dept. of Mass Communication, Faculty of Arts and Ms. Sowjanya, Dept. of Mass Communication, Faculty of Arts. Overall, it was a very successful event.



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Reported by : Bhuvaneshwari

3. Outreach Programme On Constitution Day

Date: 26.11.22

Time: 9:00 A.M.

No. of Participants: 79

Venue: Zilla Parishad High School, Neredmet

On the occasion of constitution day, SOCH club, Faculty of Arts, organized an out-reach programme on 26.11.22. The programme was conducted in the Zilla Parishad High School, Neredmet. An essay writing competition was conducted for the classes VI, VII, VIII on the topic, " Basic Structure of the Indian Constitution" and for the classes IX, X on, " How Citizens got benefited by the Constitution?". The competition was conducted in English, Hindi and Telugu and three winners were selected from each language and category. 79 students participated enthusiastically in the event. Dr. Seema Ghosh, Coordinator, Faculty of Arts, Mr. Shiva Thrishul, Coordinator Soch Club and Mr. Sai Krishna, Faculty, Dept. of Mass Communication were present at the event. Mr. B.Gopal, Principal, ZPHS Neredmet thanked the faculty of Bhavans for



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conducting the programme. Dr. Seema Ghosh gave some valuable words on the importance of co-curricular activities and advised students to participate in every event that school conducts. The prizes and participation certificates were also distributed to all the winners and participants. Mr. Shiva Thrishul appreciated all the students who participated in the competition and also encouraged students for their future endeavors.

Reported by : Sarada Dasa

Photojournalist : N. Gayathri



4. Fotogallerie

Date: 29.12.23

Time: 11:00 A.M.

No. of Participants: 21

Venue: Science Quadrangle



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SOCH Club, Dept. of Mass Communication had organized a Fotogallerie event on 29th December 2022. It was conducted in the Science Quadrangle from 11:00 A.M. to 2:00 P.M. The chief guest for the event was Dr. G.S.V.R.K. Choudhry.

The theme of the event was “Community Professions”. The main aim of the event was to promote community professions like pottery , weaving and fishing. Students from different departments had participated with full enthusiasm. Total number of participants for the event were 21 . The ambience of the event was quite mesmerizing. The first position was bagged by Sagar Dakua (BSc MBIC 3), 2nd position was bagged by Eluri Poojita (BSc MBIC) , and 3rd position was bagged by G.Shruti Rao (BA 2). Overall, it was a successful event.

Reported by : Moulabi

Photojournalist : Shruti



5. Sirius

Date: 09.02.23 & 10.02.22.



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No. of Participants: 180

Venue: Bhavan's Vivekananda College

Sirius 2023 was the Annual Arts Fest conducted for the first time ever. The fest was held as a part of Bhavanotsav. Under Sirius, 10 events were organized with around 180 participants from colleges all over Hyderabad. The events were as follows:

- 1) Khayal: The Open Mic Competition
- 2) War of Words: The Debate Competition
- 3) Drishyam: The Short Film and Documentary Competition
- 4) Rangasthalam: The Nukkad Natak Competition
- 5) Paint-verse: The Face Painting Competition
- 6) Reel-istic: The Reel-Making Competition
- 7) Just Beat It: The Beatboxing Competition
- 8) Shot-cut: The Trailer Cuts Competition
- 9) Ekalaap: The Monologue Competition
- 10) Chaaya Chitram: The Photography Competition





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6. Mann Ki Baat

Date: 03.03,23

No. of Participants: 20

Venue: Editing Suite, 405, MBA Block

The SOCH Club, Department of Arts, Bhavan's Vivekananda College, has conducted 'Mann ki Baat' an Open Mic Competition, on Friday 3rd March 2023. Ms. Annie Christina, Assistant Professor of English, Department of Languages and Ms.V.Lakshmi, Assistant Professor of English, Department of Languages were the judges for the event. The event started at 3:00 P.M., in MBA Block, Room no.405, Editing Suite. A total of 20 participants from various departments presented their shayaris, poems, short stories, mimicries and beautiful life experiences. The works were presented in three languages- Hindi, Telugu and English. Starting from hilarious lockdown experiences to heartfelt shayaris and poems for loved ones, the event was enjoyed by everyone. The program ended at 4:30 P.M. with the judges addressing the audience and congratulating everyone for their excellent performance.

Reported by : Divya J.S.

Photojournalist : Javeed





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A Report
on
Guest lecture - Awareness on cybercrime.

Date: 16.12.22

Time: 9:50 A.M. - 10:40 A.M.

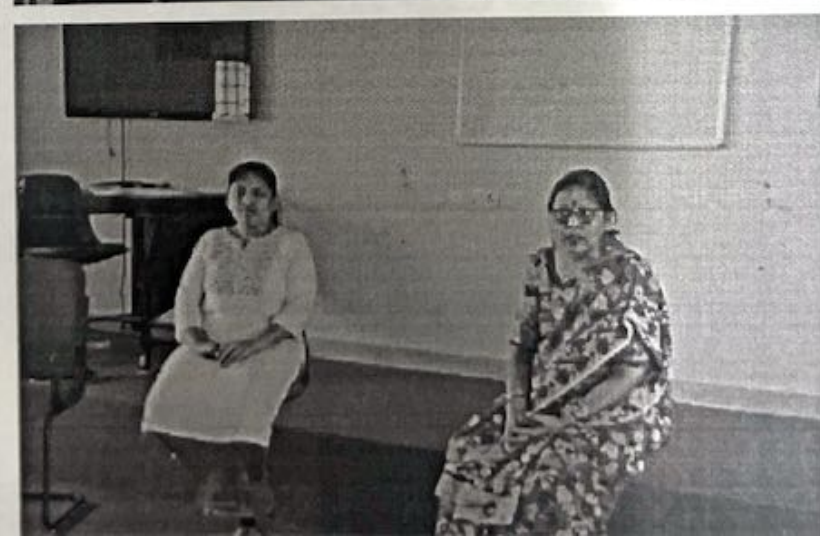
No. of Participants: 39

A guest lecture was conducted for the students of BA II by the Department of Economics, Faculty of Arts. T. Shruti, Chief Manager of SBI, Corporate Center, Mumbai, addressed the students on online banking and other online frauds. She gave the students insights on the rules and regulations to follow while doing online transactions and advised about the necessary do's and don'ts.

Students were advised not to use any transaction apps which are not approved by a bank. They could lead to frauds or other cyber crimes. In case of any online fraud, one can claim transaction insurance from the bank if the incident is reported within 30 days of occurring.

Some cybercrime helpline numbers and portals were also shared with the students, like 1930 (cybercrime helpline no.) and <https://cybercrime.gov.in> (cybercrime complaints portal). Overall, it was a very informative event. Students were able to learn useful details about online banking and cybercrime.





“

GUEST LECTURE : AWARENESS ON CYBERCRIMES

”



**BY: T. SHRUTI, MANAGER, SBI,
CORPORATE CENTRE, MUMBAI**

DATE: 16.12.2022

TIME: 9:50 A.M. TO 10:40 A.M.

VENUE: ROOM NO. 405, EDITING SUITE

Roll Numbers

NAMES

Signature Attendance Sheet
Guest lecture on 'Awareness on Cybercrime'

16/12/22

1.	A. Devi Bhavani	107221391057	S. Devi Bhavani
2.		107221391022	Syed Naveed Hassan
3.		107221391032	A Gowtham
4.		107221391013	Mansi Patel
5.		107221391054	Neela Handique
6.		107221391022	Ananya Reddy
7.		107221391016	N. Anusha
8.		107221391018	Naveen Singh
9.		107221391051	G. Sri Keerthana
10.		107221391047	Aditi Verma
11.		107221391029	T. Sai Kumar
12.		107221391036	M. Saikumar
13.		107221391046	T. Rudraksh
14.		107221391020	Pradeep Singh
15.		107221391026	Sujata Kumari
16.		107221391011	Vallika
17.		107221391012	Kiran
18.		107221391009	Harshika
19.		107221391014	Maulabi
20.		107221391033	Pavani
21.		107221391024	Shreya Pandey
22.		107221391010	Ishika Jagpat
23.		107221391035	M VS Harshitha
24.		107221391039	Atchuth J
25.		107221391044	P.N. Vamsi
26.		107221391034	G. Pranai

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Keerthana

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Kiran

Harshika

Maulabi

Pavani

Shreya Pandey

Ishika

[Signature]

Atchuth J.

[Signature]

[Signature]

✓	Roll Numbers	NAMES	Signature
1.	107221391040	N. Gayathri	N. Gayathri
2.	107221391049	Akshata	Akshata
3.	107221391050	Shruti	Shruti
4.	107221391049 58	Sarada	Sarada
5.	107221391007	Gayatri Hehta	Gayatri
6.	107221391031	Vedika Gupta	Vedika
7.	107221391005	Divya JS	Divya
8.	107221391023	Sairamya Ramnath	Sairamya
9.	107221391043	P. Poojitha	Poojitha
10.	107221391056	P. Keerthana	P.K.
11.	107221391006	Janvi Singh	Janvi
12.	107221391002	Ayesha	Ayesha
13.	107221391008	H. Manasvi	Manasvi

To,
GS Mini,
Head of the Department,
Mathematics and Statistics,
BVC, Sainikpuri,
Seunderabad.

Sub: Request permission to being a resource person

This is to bring your kind notice that I have been invited by Faculty of arts, to be the resource person for work shop on Excel for Data Analysis for BA Third year students of semester 6 for project work from 2nd February to 7th February, 2023.

The timings of workshop is from 2:00pm to 4:00pm

I have adjusted my classes of B.Sc.(HDS) II Yr classes with Mr. Shreesh Deshpande, Lecturer, Dept of Mathematics and Statistics and will be taking his classes on 10th February, 2023 and B.Sc.(MSCs) III Yr Practical Class which is on 2nd February, 2023 will be taken on 11th February, 2023.

Kindly permit me for the workshop as a resource person.

Thank you

Regards,

P. Rajini

Permitted
/PRA
25/1/23

Rajini
25/01/2023

Pravin
25/1/23



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5-Day Workshop on Microsoft Excel

Organized by

**Department of Economics and Department
of Mass Communication
Faculty of Arts**

**2nd February to 7th February, 2023
from 2.00 pm to 4.30 pm**

Speaker

Dr. Peddi Rajini

*Assistant Professor, Department of
Mathematics and Statistics, BVC*



For BA III Semester VI students

Venue: Room No 404 and 405

Profile of the Speaker

- Dr. A. Rajini received her Bachelor, Master, M.Phil and Ph.D. degree in Statistics from Osmania University, Telangana, India. She is currently working as an Assistant Professor in Bhavan's Vivekananda College of Science, Humanities and Commerce.
- She received a **BEST TEACHER AWARD** from Telangana Government on 5th Sep, 2022.
- She is a life member in Indian Society for Probability and Statistics (ISPS), Society for Development of Statistics (SDS).
- She has 2 Patents and 19 publications to her credit in reputed National and International journals.
- She also published three books, one is Business Statistics for B.Com Students, Applied Statistics for B.Sc. Students and Practicals using R and Excel for B.Sc. final year students.
- She presented papers at various National and International Conferences and received two best paper award in an International Conferences and delivered Invited talks in various workshops.

**Departments of Economics and Department of Mass Communication
Faculty of Arts**

Five Day Worksoop on Microsoft Excel- BA Final Year Students

02/02/2023 to 07/02/2023

Objectives of the Workshop:

- To understand processing and analysing the data with graphs and charts
- To Identify and analyse trends and patterns in large amounts of data
- To easily manage and interpret data
- To improve accuracy and reduce errors

Outcome:

- At the end of the workshop, the students will be able comprehensively understand the skills of Microsoft Excel for Research.

Workshop Schedule:

Day 1: 02/02/2023 - 2:00 to 4:00PM - Introduction to Statistics, Diagrametic and Graphical Presentation

Day 2: 03/02/2023 - 2:00PM to 4:00PM - Testing of Hypothesis - Large sample tests

Day 3: 04/02/2023 - 12:00PM to 2:00PM - Testing of Hypothesis - Small sample tests

Day 4: 06/02/2023 - 2:00PM to 4:00PM - Correlation and Regression Analysis, Analysis of Variance

Day 5: 07/02/2023 - 2:00PM to 4:00PM - Case Study

Resource Person:

Dr. A. Rajini, Department. of Maths and Statistics, Bhavan's Vivekananda College of Science, Humanities and Commerce, Hyderabad.



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**REPORT ON 5 -DAYS WORKSHOP ON MICROSOFT EXCEL
ORGANISED BY DEPARTMENT OF ECONOMOCS
AND
DEPARTMENT OF MASS COMMUNICATION
FACULTY OF ARTS
02ND FEBURARY 2023 TO 07TH FEBURARY 2023**

A 5-day workshop was organized by the Department of Economics and the Department of Mass communication, Faculty of Arts from 2nd February 2023 to 7th February 2023 for the students of B.A.3. A total of 33 students attended the workshop. The resource person for the workshop was Dr. Peddi Rajini, Assistant Professor, Department of Mathematics and Statistics, Bhavans Vivekananda College.

Day 1 session was on the basics of statistical tools and problems related to statistical analysis.

The topics covered were- Introduction to statistics, Types of analysis, Test for analysis, Problems on finding mean median and mode and Graphical representation.

The 2nd session focused on testing of hypothesis with large sample tests. The speaker initially explained about the ogive curve and provided a question to the students to practice using Excel. The resource person demonstrated the procedure that must be followed to represent the data using ogive curve. Further, the speaker explained about fitting a binomial distribution and gave a question to solve. The resource person showed the process of fitting a Poisson distribution by solving the question first, and then the students practiced to fit the Poisson distribution in Excel. Dr. Rajini spoke about descriptive statistics and inferential statistics. The guest speaker demonstrated the process of testing hypothesis with large sample test by giving an example to the students to solve.

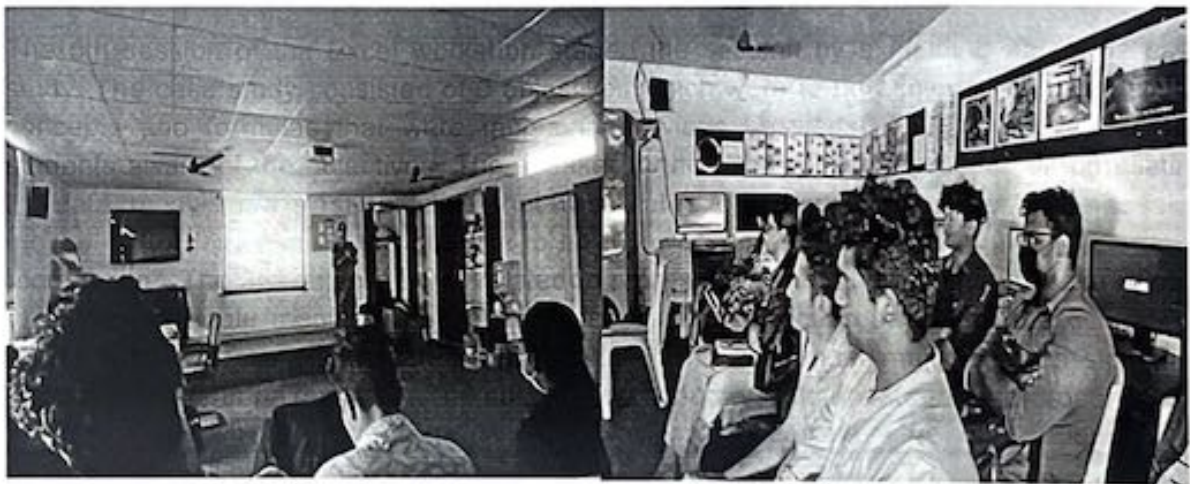
In the third session, the instructor emphasized the importance of data organization and management and showed participants how to effectively use Excel's built-in tools to sort and filter data, as well as how to use formulas and functions to perform complex calculations.

She explained about z-test and T-test. A z-test is used when the population standard deviation is known, and the sample size is large (typically greater than 30). A t-test, on the other hand, is used when the population standard deviation is not known, and the sample size is small (typically less than 30). The instructors led participants through various exercises to help them understand how to apply the concepts they were learning.

In the fourth session, the resource person explained the procedure of solving the problem by using Excel. The question was solved by using F- test for two sample - for variances. The speaker gave another question that was based on finding correlation between variables. The speaker first explained about the concept of correlation and later demonstrated the procedure of solving the problem in Excel. The resource person also explained about the

concept of regression. The resource person spoke about the use of Analysis of Variance (ANOVA) test and that it must be used when there are more than 2 samples, and provided a question based on the same. The speaker discussed about the question and demonstrated the procedure to solve it. Further, Dr Rajini explained about the steps to be followed to solve a problem on ANOVA for more than one factor. The speaker then discussed about a case study and explained about the objectives of it.

The 5th session of the Excel workshop started the session by explaining about the case study. The case study consisted of 9 objectives which were to be achieved by using all the concepts and formulas that were taught in previous sessions. The speaker made the students aware of the objectives. The speaker further explained the process of formulating the data to achieve the 1st objective, that was related to "descriptive statistics". The speaker moved on to demonstrate the process to be followed for 2nd objective that was related to "correlation". The 3rd objective was related to regression. The other objectives were related to t- test for single mean, t- test for two means. One objective based on the concept of ANOVA and one on chi- square test. One objective was about multiple regression, and another was about paired t test. The speaker explained and demonstrated the process to be followed for each objective. The session was concluded after the completion of the explanation of all objectives.



Seema Ghosh



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**REPORT ON THE GUEST LECTURE: WHAT A STUDENT SHOULD KNOW
ABOUT UNION BUDGET 2023.**

The guest lecturer on "What a Student Should Know About Union Budget 2023" was held on 7th February 2023 at 10 am by the Department of Economics, Faculty of Arts for BA students. A total of 74 students attended the guest lecture.

The guest speaker Mr. Vijay Kiran Agastya, Lead facilitator, SCA Consulting LLP enlightened the students about the meaning of the Budget and how it affects the students. The speaker discussed the progress expected from the latest budget, including infrastructural development, growth in GDP, green energy adoption, technological advancements in agriculture, youth empowerment, skill development, technology potential, and a simplified income tax regime. The speaker also compared the two budgets and provided his analysis.

The speaker also described the Budget 2023 as the people's budget and the potential of the students in participating in the booming industries and government invested spheres. The session gave an opportunity to the student to clear their queries. It was an enlightening and interactive session.







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Department of Economics, Faculty of Arts

Invites you for a Guest Lecture on

**What a student must know about
Union Budget 2023?**

On February, 7th 2023 @ 10.00 am



Resource Person

Mr. Vijay Kiran Agastya

Lead Facilitator

SCA Consulting LLP

COORDINATOR
DR. SEEMA GHOSH
HEAD DEPARTMENT OF ECONOMICS

Venue: MBA Seminar Hall
Room No.: 208

What a student must know about Union Budget-2023

Date: 07/02/2023, Timings: 10.00 pm onwards
Students List
Venue: Room No. 208 (MBA Block)

SNO	ROLL NO	NAME OF THE STUDENT	STREAM	CONTACT NO	SIGNATURE
1	107221391039	ATCHUTH JOYNALAGADDA	BA - 2 nd yr	9492004513	Atchuth
2	107221391035	MVS HARSHITHA	BA - 2 nd yr	9848283017	Harshitha
3	107221391019	Neelam	BA - II	7814880919	Neelam
4	107221391024	Shriya Pandey	BA - II	9701796371	Shriya Pandey
5	107221391012	Kishor Kumari	BA - II	7815940068	Kishor
6	107221391020	Sujata Kumari	BA - II	9608106055	Sujata
7	107221391009	Harshika Naveen	BA - II	7674015991	Harshika
8	107221391023	Sairamya Ramnath	BA II	8309003565	Sairamya
9	107221391031	Vedika Gupta	BA II	7674923426	Vedika
10	107221391049	Alshaleh Chatur	BA II	9110369881	Alshaleh
11	107221391006	Gauri Singh	BA - II	9866858385	Gauri
12	107221391023	Nandana Nambiar	BA - II	7780330594	Nandana
13	107221391007	Gayatri Melba	BA - II	9347051582	Gayatri
14	107221391047	Aditi Herma	BA - II	9456315414	Aditi
15	107221391008	H. Manasi	BA - II	7893587132	Manasi
16	107221391005	Divya JS	BA - II	9398790756	Divya
17	107221391052	Kanathu Madhulika	BA - II	9963075581	Kanathu
18	107221391060	Ved Venu	BA - II	7842259829	Ved Venu
19	107221391041	P. Bharath Kumar Gowd	BA - II	9390751584	P. Bharath
20	107221391043	Shak Ibrahim ALI	BA - II	9573450815	Ibrahim
21	107221391045	Ramavath Nagaraj	BA - II	9346000359	Ramavath
22	107221391043	P. Poojitha	BA - II	7732082038	P. Poojitha
23	107221391056	P. Keerthana	BA - II	8639768180	Keerthana
24	107221391059	Sourabh choudhary	BA II	8106450243	Sourabh
25	107221391004	Dhanraj Sanyal	BA - II	8919355625	Dhanraj
26	107221391048	Ahmed Abdel Kamil	BA - II	8466052225	Ahmed
27					
28					
29					

ROLL NO	NAME OF THE STUDENT	STREAM	CONTACT NO	SIGNATURE
107220391009	Hrushika Siroha	B.A.II	7734080773	
107220391010	Chaitanya R	B.A.II	8639698189	Chaitanya
107220391033	Shravani Singh	BA-III	8790329068	Shravani
107220391009	Likhita Sharma	BA-III	6309795057	Likhita
107220391004	Mir Hussain Ali Anwar	BA-III	9167279421	Anwar
107221391038	Sreeraj	BA-II	7993719764	Sreeraj
107221391037	Niki Pandey	BA-II	6300278065	Niki
107221391033	G. Pavani	BA-II	8639706088	Pavani
107220391040	C.V. Akash	BA-III	9515992486	Akash
107220391055	Mrunal (SIVA)	BA-III	8309084438	Mrunal
107220391053	Munagala Sreeraj	BA-III	9133151027	Sreeraj
107221391016	N. Anusha	BA-II	9326429450	Anusha
107221391022	Ananya Reddy	BA-II	7815953104	Ananya
107220391011	D. Kalyan Sharma	BA-III	6305579040	Kalyan
107220391009	B. Abhinav	BA-III	6205805476	Abhinav
107220391046	P. Rahul	BA-III	7993946981	P. Rahul
107220391048	G. Hiteshi	BA-III	7981991631	Hiteshi
107220391044	M. Bhavot Chandra	BA-III	7702508409	Bhavot
107220391045	P. Nikhitha	BA-II	9347288363	Nikhitha
107221391040	A. Gayathri	BA-II	9985779594	A. Gayathri
107220391044	Preetha	BA-III	7002011239	Preetha
107220391017	Khashi	BA-III	6309287797	Khashi
107220391015	Sahil	BA-III	6301444981	Sahil
107220391038	Yashaswini	BA-III	6309376960	Yashaswini
107220391036	SUSHMA	BA-III	9179222394	Sushma
107222407081	K. Nikhil Yadav	B.Com (Hons) III	9573765502	Nikhil
107221391020	Pradeep Singh	BA-II	8269996996	Pradeep
107221391003	B. Dinesh	BA-II		Dinesh
72				
73				



Shri Vijay Kiran Agastya is a Cost and Management Accountant (CMA) from the Institute of Cost Accountants of India. He holds a Bachelor's degree in Commerce from Osmania University and professional degrees from ACCA-UK and CIMA-UK.

He co-founded NextGen Learning and Consulting Pvt Ltd, a skill development organization focused on enhancing employability skills among young graduates. He is a Management Consultant with SCA Consulting LLP, a boutique consulting firm serving a large battery manufacturing Company and a mid-size construction Company. SCA Consulting also provides advisory and vCFO services to several start-ups in Telangana that are in the businesses of Solar Energy, Cookie manufacturing and e-tailing.

He worked in the Corporate for 20 years where he last served as Vice-President, Global Finance at Deloitte USI Operations. He held Managerial / Leadership roles for more than 15 years at Deloitte, Genpact and Indian Immunologicals Limited. During his corporate tenure, he led several high impact projects in Finance transformation, Cost Efficiency, New Technology Implementation among others.

He got re-elected as Secretary to the Southern Indian Regional Council of the Institute of Cost Accountants of India for 2022-23 having served in the position during 2021-22. He has previously held the position of Chairman to the Hyderabad Chapter of Cost Accountants in the year 2015-16.

He was member of Faculty of Commerce, Osmania University for 2020-2022. He is presently a member, IQAC at Andhra Mahila Sabha Arts and Science College for Women.

He is a passionate trainer with over 20 years' experience in teaching various professional accounting courses. He delivered more than 500 guest talks / lectures in colleges. He is a certified Train-The-Trainer (TTT) from two multinational organizations, where he facilitated Manager Academy, Lean and Six Sigma, Business Chemistry and other soft skill programs. He is a specialized trainer for Power BI.

18/01/23

Hyderabad

The Principal

Bhavan's Vivekananda College

Of Science, Humanities and Commerce

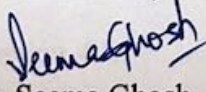
Sainikpuri

Sub: Request to conduct Research Methodology Workshop - Reg


Dear Sir,

The Faculty of Arts would like to conduct a Research Methodology Workshop for the final year students of BA. The proposed date of the conducting the workshop is 21/01/2023, 10:00AM to 4:00PM. The workshop will enable the students to understand the basic concepts of Research and its methodologies. Dr. Mousumi Singha Mahapatra, Assistant Professor, Institute of Public Enterprise, Hyderabad is the resource person for the workshop. In this regard, we kindly request you to allow us to conduct the workshop. An amount of Rs. 5000/- to be paid to the resource person as remuneration and conveyance. The schedule of the workshop and the profile of the resource person is enclosed.

Yours sincerely


Dr. Seema Ghosh

Coordinator, Faculty of Arts


18/1/23

Faculty of Arts

One Day Worksop on Research Methodology - BA Final Year Students

21st January 2023

Objectives of the Workshop:

- To help understand some basic concepts of Research and its methodologies
- To enable the students define and develop an approach to research problem and selection of suitable research design.
- To impart capabilities for formulation and testing of hypothesis based on the nature of research.
- To enable the students understand report writing and writing research proposals.
- To help students in organizing and conducting research in a more appropriate manner

Outcome:

- At the end of the course, the students will be able understand the basics of Research.

Workshop Schedule:

Session 1: 10:00 to 11:15pm : Introduction to research and different types of research/
Identifying Research Topic

Session 2: 11:30 to 12:45pm : Review of Literature and Formulation of research question &
design

Session 3: 1:30 to 2:45pm : Data Collection and Sampling Technique

Session 4: 2:45 to 4:00pm: Discussion on real time approach of market research/ Report
Writing

Resource Person:

Dr. Mousumi Singha Mahapatra, Assistant Professor, Institute of Public Enterprise,
Hyderabad, India.

Dr. Mousumi Singha Mahapatra

Contact No.: +91-9440360791
E-mail: mousumi296@gmail.com
mousumi@ipeindia.org
Address for correspondence: H
No. 35, J K Arcade, Kowkur,
Secunderabad
Telangana-500010



Brief Introduction:

Dr. Mousumi Singha Mahapatra is working as an assistant professor at the Institute of Public Enterprise (IPE), Hyderabad. She has completed her Ph.D. from the National Institute of Technology (NIT), Durgapur, West Bengal, in the area of behavioral finance and personal financial planning. She has been awarded a fellowship from the Indian Council of Social Science Research (ICSSR) for pursuing her Ph.D. She is also a UGC-NET qualified professional with MBA in finance and an MA in economics. She has published her research papers in different national and international journals. She has also received the best paper award in different national and international conferences. She has more than nine years of research and teaching experience. Her broad areas of research interests include households finance, consumer finance, behavioral finance, financial well-being and financial literacy.

Key Research Areas: Consumer Finance, Behavioral Finance, Household Finance, Financial Inclusion, and Financial Well-being and Financial literacy.

Professional Summary

- Ph.D. from **National Institute of Technology (NIT), Durgapur, West Bengal**, Title “**Impact of Financial Cognition and Mental Accounting on Personal Financial Planning – A study on Indian households**”
- Awarded **Indian Council of Social Science Research (ICSSR) Fellowship for pursuing Ph.D.**
- Qualified **UGC- NET for lectureship in the year 2013**, Subject - Management
- MBA [Master degree in Business Administration] with Finance as specializations, Osmania University, Hyderabad, 2009.
- M.A. (Economics) [Master of Arts in Economics], Madurai Kamaraj University, Tamilnadu, 2014.
- Collectively 9+ years of experience in Teaching and Research

Current Job Profile:

Currently, I am working in the Institute of Public Enterprise (IPE), Hyderabad, Telangana, India, as an Assistant Professor.

Research Agenda:

The research focus for upcoming years: Financial Inclusion and Microfinance, Households Finance, Behavioral Finance, Households' investment psychology, Financial Literacy. I have reasonable knowledge in Ms-Excel, SPSS, AMOS, SmartPLS, and STATA.

Core Areas:

- Behavioral Finance
- Fundamentals of Accounting and Finance
- Financial Management
- Research Methodology

Publications in Indian Express:

"A Survey on Financial literacy of Indian Youth: A Study on Hyderabad-Secunderabad Twin Cities" has been reviewed and analyzed by **Indian Express** summary of the article printed in the newspaper on 20th January 2017.

Awards and Honours:

- UGC NET for Lecturer in 2013
- Ph.D. fellowship from ICSSR during 2015 -2017
- Best paper award in National Conference on Modern Retailing – Social & Economics Perspectives, during 30th – 31st January 2017 at IPE Hyderabad
- Best paper award in International Conference on 'Paradigm Shift in taxation, Accounting, Finance, and Insurance' during 8th -9th December 2017 at Bhavan's Vivekananda College, Secunderabad.
- Best paper award in SymFin, 2021 during 2nd -3rd July, 2021.

Professional Experience:

- **Assistant Professor, Institute of Public Enterprise (IPE), Hyderabad, February 2020 to Till Date**
- **Assistant Professor, Vellore Institute of Technology (VIT), Vellore, May 2019 to September 2019.**
- **Research Associate, Institute of Public Enterprise (IPE), Hyderabad March 2017 to April 2019.**
- **Guest Faculty, Summer Term, Birla Institute of Technology and Science (BITS), Hyderabad 19th May 2018 to 19th July 2018.**

- **Faculty Associates, Institute of Management and Technology, Hyderabad; April 2014 – February 2015**
- **Assistant Professor, Vishwa Vishwani Institute of Systems and Management, Hyderabad July 2011–March 2014**
- **Assistant Professor, RGR Siddhanthi College of Management, Secunderabad. June 2010 – May 2011**
- **Lecturer in Finance, Navabharathi College of PG Studies, Secunderabad. May 2009 - May 2010**

Publications (as Book Chapter)

- Book Chapter “Personality Traits as Determinants of Facebook Behaviour: Study of Indian Gen-Z” has been accepted for in 'International Symposia in Economic Theory and Econometrics', (Emerald publication, SCOPUS indexed)

Research Paper under Review:

- Influence of Financial Parenting and Financial Coping Behavior on Well-Being of Young Adults in India, under review in **Social Indicator Research (SCOPUS, ABDC-A)**
- Overall Life Satisfaction of college students: The Role of Parents Financial Teaching under review in **Journal of Asia-Pacific Business (SCOPUS, ABDC-B).**
- Emergency Saving Attitude, Financial Wellbeing, and Psychological Distress: Role of Financial Behavior in COVID Context under review in **Journal of Consumer Affairs (SCOPUS, ABDC-A).**
- Consumer Capability in Health and Finance: Evidence from India under review in **Singapore Economic Review (SCOPUS, ABDC-B).**

Publications (in Journal)

1. “Using Item Response Theory in the Assessment of the Financial Well-Being Scale: An Application in Brazil and India” has been accepted for publication in **International Journal of Bank Marketing (ABDC-A, SCOPUS, Emerald Publication) Forthcoming**
2. “Women Empowerment in Rural India: A study among Self-Help Groups in India” has been accepted for publication in **FIIB- Business Review (ABDC-C, SCOPUS, Sage Publication) Forthcoming.**
3. "Financial Cognition as an Antecedent towards Financial Planning of Indian Households” has been accepted for publication in **Finance India (ABDC-C, SCOPUS) Forthcoming.**

4. "Self-Control as an Envisage of Financial Behavior and Financial Well-being" has been accepted for publication in Finance India (ABDC-C, SCOPUS) Forthcoming.
5. Role of Mental Accounting in Personal Financial Planning: A Study among Indian Households", has been accepted for publication in Psychological Studies (SCOPUS, Springer Publication)
6. "Influence of Financial Parenting and Financial Coping Behavior on Well-Being of Young Adults in India " has been published in Vision - Journal of Business Perspectives, (SCOPUS, ABDC-C, Sage Publication).
7. "Behavioral Influence and Financial Decision of Individual: A Study on Mental Accounting Process among Indian Households" published in Cogent Economics and Finance Journal; Vol-8 Issue 1. (ABDC-B; SCOPUS: Web of Science; Taylor and Francis Group), 2020.
8. "Municipal Bonds as an Investment Option among Indian Investors" published in the South Asian Journal of Management; vol. 27 Issue 2 (ABDC-C), 2020.
9. "Role of Self-Control and Money Attitude in Personal Financial Planning" published in The Indian Economic Journal; Issue 1-5 (ABDC-B, Sage Publication), 2020.
10. "Building A Model On Influence Of Behavioral And Cognitive Factors On Personal Financial Planning: A Study among Indian Households" published in *Global Business Review*; Vol. 20 Issue 4 (Scopus; ABDC-C; Sage Publication), 2019.
11. "Determinants of Women Empowerment and Effect on Children's Overall Health Development" Published in *IASSI Quarterly—Contributions to Indian Social Science*; Vol. 38, Issue 2, (Peer Reviewed) 2019.
12. "Risk Tolerance, Personal Financial Knowledge and Demographic Characteristics- Evidence from India" published in *Journal of Developing Areas*; Vol. 51 Issue 3 (JSTOR). 2017
13. "A Survey on Financial literacy of Indian Youth: A Study on Hyderabad-Secunderabad Twin Cities" published in *IIM Kozhikode Society and Management Review*; Vol 6:2 (ABDC-C; Sage Publication), 2017.
14. "Determinants of Sustainability of Microfinance Sector in India", published in *The Journal of Rural Development*, Vol. 35 Issue -3, July -September 2016, bearing ISSN No.0970-3357 (Scopus) (UGC Listed). 2016
15. "A Survey of the Factors Influencing Property Investment Decision of Indian Investors" published in *IPE journal of Management*, Vol-7, Issue-1, January-June 2017, bearing ISSN No. 2249 - 9040. (Peer Reviewed).
16. "Proposing the Role of Mental Accounting and Financial Cognition on Personal Financial Planning: A study in Indian Context" published in *Journal of Economic Policy and Research*, Vol-12, Issue-1, October 2016 - Marche 2017, bearing ISSN No. 0975 - 8577. (Peer Reviewed), 2016

- ing" has been
17. "Influence of Behavioral Factors in Property Investment Decision in India: A Study from the View of Real Estate Agents in Hyderabad-Secunderabad Twin Cities", published in *IMT Case Journal*, Vol. 7, Issue-1, July –December 2016, bearing ISSN No. 2229-6743 (Peer Reviewed), 2016
 18. "Behavioral Finance: A study on Gender-Based Dilemma in making Investment decisions" published in *SUMEDHA Journal of Management*, Vol. 4, Issue -1, Jan-March 2015, bearing ISSN NO. 2277-6755 (Peer Reviewed), 2015
 19. "Brand Recognition and Advertising Effectiveness: Study of Youth Responses for Select Print Advertisements" has been published in *The Journal of Contemporary Management Research* bearing ISSN No: 0973-8266 (Peer Reviewed). 2013

Publications in Conference Proceedings:

1. "Behavioural factors and Their Influence on property Investment Decision" has been published in the proceedings of IEEE sponsored "International conference of Business and Information Management (ICBIM)" from 9th to 11th January 2014. (SCOPUS; IEEE Publication)
2. "Beneath The Iceberg: A Study of The Consumer S-R Model to Marketing Stimuli-The Neuro Marketing Perspective" has been published in the compendium of "5th International Conference on Management and Behavioral Sciences (ICMBS-5)" from 23rd to 24th June 2012.

Paper Presentations:

International Conference:

1. "Overall Life Satisfaction of college students: The Role of Parents Financial Teaching" presented at SymFin during 2nd -3rd July, 2021
2. "Are Financial Plans Orchestrated by Mental Accounts? An empirical investigation into the Role of Mental Accounting and Personal Financial Planning" at Academic Research Colloquium for Financial Planning and Related Disciplines at Arlington, Virginia during 19th -21st February 2019.
3. "Influence of Financial Cognition on Personal Financial Planning: A Study in Indian Context" in The First Southern Social Science Congress on Social Science: new paradigm towards Sustainable and Perspective Future during 23-25th March 2017 at IPE Hyderabad.
4. "Role of Self-control and Money Attitude on Personal Financial Planning" in International Conference on Financial Market and Corporate Finance" during 12th – 13th August 2016 at IIT Madras.
5. "Mental Accounting and Financial Cognitive processes on Personnel Financial Planning: A study in Indian Context" has been published" in the International Conference of Business and Information Management (ICBIM), from 9th to 11th January 2016 at NIT Durgapur.

6. "Risk Tolerance, Personal Financial Knowledge and Demographics Characteristics-Evidence from India" in Academy of Business Research Fall 2015 conference, during 28th – 30th October 2015 at San Antonio, Texas, USA.
7. "Mental Accounting and its impact on Personal Financial Planning: A Study in Indian Context" in 2nd International conference and Doctoral Colloquium on "Transformative Social Science Research: Disciplines, Collaborations & Think Tanks" during 3rd – 4th March 2015 at IPE, Hyderabad.
8. "Determinants of Sustainability of Microfinance Sector in India", in International Conference on Frontier Infrastructure Finance (ICFIF-2014), during 13th -15th, November 2014 at IIT Kharagpur.
9. "Behavioural factors and Their Influence on property Investment Decision" in International Conference on Business and Information Management (ICBIM-2014), during 9th -11th January 2014, at NIT Durgapur.
10. "Brand Recognition and Advertising Effectiveness", Study Of Youth Responses For Select Print Advertisements, in 6th International Conference on Contemporary Business, IIT, Delhi and Curtin University, Australia, during 18th-20th October 2012.
11. "CSR Practices and Its' Effect On Brand Value: A Study Of Indian Organizations" in International Conference on Inclusive and Sustainable Growth" during 4th – 6th October 2012, at Institute of Management and Technology, Nagpur.

National Conference:

12. "Are Financial Plans Orchestrated by Mental Accounts? An empirical investigation into the Role of Mental Accounting and Personal Financial Planning" in Management Doctoral Colloquium & VGSOM Research Scholars' Day, during 8th – 9th February 2017 at IIT Kharagpur.
13. "Consumer Perception towards Frozen Foods: A study in Hyderabad-Secunderabad" in National Conference on Modern Retailing – Social & Economics Perspectives, during 30th – 31st January 2017 at IPE Hyderabad.
14. "The Role of Mental Accounting and Financial Cognition on Personal Financial Planning" in COSMAR-2016 during 11th – 12th November 2016 at IISc Bangalore.
15. "A Survey on Financial Literacy of Indian Youth: A study on Hyderabad-Secunderabad Twin Cities" in 52nd Annual Conference of the Indian Econometric Society (TIES), during 4th – 6th January 2016 at IIM Kozhikode.
16. "Exploring The Consumer Black-box: A study on Neuromarketing Applications" in "24th AIMS Annual convention" on 24th August 2012.
17. "Beneath The Iceberg: A Study of The Consumer S-R Model to Marketing Stimuli-The Neuro Marketing Perspective" in "5th International Conference on Management and Behavioral Sciences (ICMBS-5)" from 23rd to 24th June 2012.

Seminars & Programs attended:

1. Workshop on "Applied Financial Econometrics" organized by School of Economics, University of Hyderabad, from 19th – 23rd September 2016.
2. Workshop on "Structural Equation Modeling (SEM): Basics and Applications" organized by ICFAI University, Hyderabad, from September 24th - 25th, 2015.
3. ICSSR sponsored 3 days FDP program on "Skill Building in Research and Data Analysis" at IPE from 3rd - 5th 2013.
4. AICTE QIP on Contemporary Topics in Finance organized by Indian Institute Of Technology, Kharagpur (IITKGP), during June 24th-30th, 2013.
5. FDP on "Doctoral Research in Marketing And Behavioral Science" organized by India Institute of Management Kozhikode (IIMK), during July 16 - 20, 2012.
6. Symposium on "Strategic Sustainable Development" organized by Vishwa Vishwani Institute of Systems and Management on 11th March 2012.
7. One day FDP on "Management Teacher 2015: New Age Teacher" Organized by AIMS on 07th Mar 2012.
8. FDP on "Scaling up of management faculty – Contemporary Methods" conducted by Hyderabad Management Association on 11th Nov 2011.
9. Convention Sankalp-2011, "First Annual Convention of MTC Global", Hyderabad, held on 27 August 2011.
10. FDP on "People Capability Maturity Model (PCMM)", organized by Department Of Management Studies, Bhavan's Vivekananda College of Science, Humanities, and Commerce on 3rd November 2009.

References:

1. Dr. Anupam De, Assistant Professor, Department of Management Studies, National Institute of Technology, Durgapur, India. anupamde.ca@gmail.com, Mobile no: 91-9434789006.
2. Dr. Jayasree Raveendran, Senior Scientist, Human Centric Systems, TCS Innovation Labs, Hyderabad. Jayasree.raveendran@tcs.com, Mob: 9848455583.

Date:

Place:

Mousumi Singha Mahapatra



Bhavan's Vivekananda College

Of Science, Humanities and Commerce
Autonomous College- Affiliated to Osmania University
Re-Accredited with 'A' Grade by NAAC
Sainikpuri, Secunderabad- 500094

REPORT ON RESEARCH METHODOLOGY WORKSHOP ORGANISED BY FACULTY OF ARTS 21ST JANUARY 2023

On January 21, 2023, the Faculty of Arts at Bhavans Vivekananda College organised a workshop for BA final-year students. A total of 42 students attended the workshop. Dr. Mousumi Singha Mahapatra, an assistant professor at the Institute of Public Enterprise in Hyderabad, India, was the guest speaker. The workshop was divided into four sessions.

The first session began with an explanation of the importance of research, which was followed by an explanation of why research is important. The speaker also gave us instructions on how to conduct and work on our research projects, thoroughly outlining each and every step involved. The speaker also described how research is both a scientific process and an art at the same time. Students were given examples of the kinds of meaningful questions they should ask in order to gather data for their research work, and they were instructed on how to conduct their research in a methodical way. The speaker also stressed the significance of knowing and understanding the purpose of their research work. The speaker also covered some issues with how working on a research project can influence one's lifestyle. She also shared her own personal experiences with how working on a research project has affected her own lifestyle. As the first session came to a close, the speaker gave us some very important advice about the attributes that make effective research and those that a good researcher should possess.

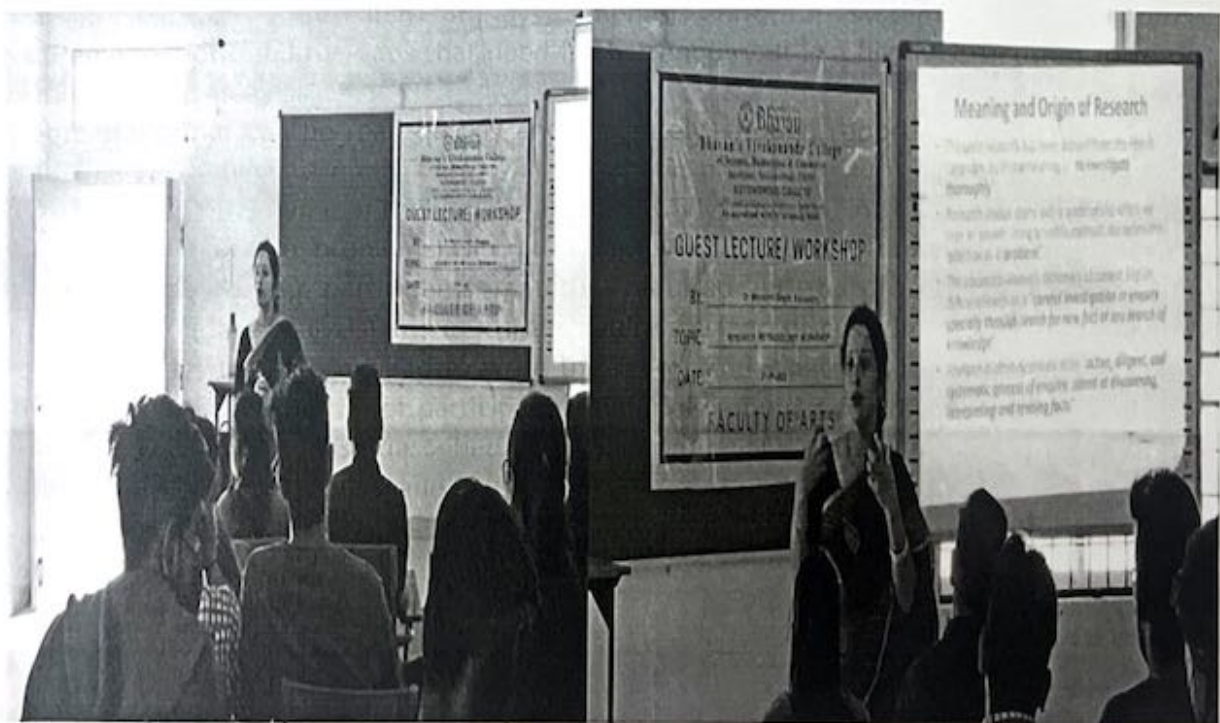
In the second session, the speaker focused on making the students aware of some concepts like - types of research, literature review, research design, and hypothesis development. The speaker elaborately spoke on the topic "Types of research", wherein she classified different types of research on the basis of - nature of information, utility of content, method, and on the approach of research. The speaker further described about "Review of literature", under this topic, she explained about the purpose of literature review and sources. She also spoke about the procedure one has to follow during review of literature. The resource person provided information about Hypothesis development. She gave a detailed account of 2 types of hypotheses: Null hypothesis and alternate hypothesis. For better understanding, the speaker gave realistic examples while explaining the concepts. She asked questions to the students and also answered the questions asked by the audience. The speaker concluded the session after explaining about "Tests of hypotheses". The students actively participated in the workshop.

The third session focused on three topics, namely- Research design, sampling, and data collection. Under the topic "Research design", the speaker explained about the steps involved in research design. She further divided research design into - sampling design, observational design, statistical design and operational design. She also spoke about different types of

research design like exploratory, descriptive and experimental research design. The resource person spoke about the important features of a research design. The speaker proceeded to explain "Data" wherein she gave the definition and also said that there were two types of data- qualitative and quantitative data. The speaker further explained about the process of collecting data. She gave various methods of collecting data. According to her, the data could be collected by an observation, personal interview, telephonic interview, and also by mailing the questionnaire. There was an exercise that consisted of some questions related to the concepts covered and the students actively participated by answering the questions. The speaker concluded the session with a Question -Answer session.

The last session talked about the methods used in report writing after the completion of research. The report is a well-written formal document that briefly describes the process and findings of a research. It lays emphasis on the systematic investigation, recommendations and the gaps that need further enquiry. It is a highly structured form of writing than an essay as it

is something that can be read quickly and accurately, though reports are not necessarily read from beginning to end. There is a systematic process of writing the report which consists of the title, name of the author, abstract, body/content, introduction (background, statement of research problems), literature review (conceptual framework, hypothesis), methods (based on the participants, materials required and the procedure), findings and interpretation (data analysis) and at last the references and discussion. At last, it explained about the ways that are needed to write the report and whatever the method one uses should be based on the no. of participants, materials required for report writing and the procedure used to it. It also described about the data analysis that is required to be done with the help of charts, tables, and figures.



Neelam Ghosh

To
The Principal
Bhavans Vivekananda College of Science, Humanities and Commerce
Sainikpuri, Secunderabad -94

13th January 2023

Subject : Permission to visit T- HUB< Hyderabad on 27th January 2023.

Dear Sir

This is to bring to your kind notice that Career Guidance and Placement Cell (CGPC) in association with Bhavans Institution Innovation Council is organising a field visit to T-HUB, Hyderabad on 27th January 2023 for the students of the college. The visit aims to promote, enlighten and make awareness among the students about entrepreneurship as a career.

The visit includes three hour session from 10 am to 1 pm. The sessions will consist lecture on the importance and role of entrepreneurship in nation building. Motivational speakers would share their entrepreneurial experiences with the students and T- HUB building tour.

T- Hub has agreed to accommodate 150 students from the college and 6 Faculty members will accompany the students. The visit requires payment to be made by the college to T-HUB @ Rs 200/- + 18 % GST= Rs 236 per student and faculty. The total amount to be paid by the college – $Rs\ 236 \times 156 = \underline{Rs\ 36,816}$. It is requested to adjust the payment to T-HUB from the amount collected from the students for CCPC.

In this regard, we request you to kindly do the needful so that we can go ahead in organising the visit.

Thanks and Regards.



Dr Seema Ghosh
Head, Department of Economics
Incharge, Faculty of Arts
BVC

Forwarded for Approval



13/1/23



T-Hub Foundation

Plot No 1/C, Sy No.83/1,Hyderabad Knowledge City,
Raidurgam, Hyderabad-500081
Telangana,
8341090787,
madhusudhan.k@t-hub.co,
www.t-hub.co
GSTIN:-36AAFCT4112L1ZB

TAX INVOICE

Invoice No	: TH-2022-23/0340	Place Of Supply	: Telangana (36)
Invoice Date	: 18/01/2023		
Terms	: Due on Receipt		
Due Date	: 18/01/2023		

Bill To
BHARATIYA VIDYA BHAVAN
Bhavans Vivekananda College of Science, Humanities, and Commerce,
Defence Colony, Sainikpuri, Secunderabad
Hyderabad
500094 Telangana
India
GSTIN 36AAATB1693E5ZU

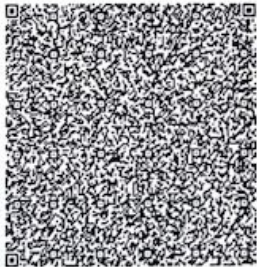
#	Item & Description	HSN /SAC	Qty	Rate	CGST		SGST		Amount
					%	Amt	%	Amt	
1	Event Space T hub visit of College students on 27/01/2023	997212	156.00	200.00	9%	2,808.00	9%	2,808.00	31,200.00

Total In Words
Rupees Thirty-Six Thousand Eight Hundred Sixteen Only

Sub Total	31,200.00
CGST9 (9%)	2,808.00
SGST9 (9%)	2,808.00
Total	₹36,816.00
Balance Due	₹36,816.00

Terms & Conditions
* E&O.E.
* Subject to Hyderabad Jurisdiction.
* This is a computer-generated invoice and hence no signature is required.

Beneficiary Name: T-HUB FOUNDATION
Bank Name: HDFC Bank
Branch: Gachibowli
Account No: 50200013412738
IFSC : HDFC0000968



IRN : 94911861a357f1048a7ea7c4ca28c5c29a51e16d3368c8b94893c64612ec429e
Ack No. : 112315110820038
Ack Date : 2023-01-18 23:07:00

e-Invoicing detail(s) generated from the Government's e-Invoicing system.

Arumma Ghosh
19/1/23

To

The Principal

Bhavan's Vivekananda College of Science, Humanities and Commerce

Sainikpuri, Secunderabad-94

25th Jan 2023

Subject: Visit to T-HUB on 27th January 2023

Dear Sir

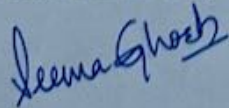
With reference to the letter 13th January, 2023, 150 students of the college is visiting T-Hub, Hyderabad on 27th January 2023. The visit is organised by Career Guidance and Placement cell (CGPC) of the college in association with Bhavans Institution Innovation Council.

I request you to kindly grant permission to the following faculty and the students (list enclosed) to visit T-Hub on 27th January 2023.

1. Dr. Seema Ghosh , Head, Department of Economics & Co-ordinator, CGPC
2. Mr. Sai Krishna, Faculty, Department of Mass Communication
3. Mrs. V. Ashwini, Convener BIIC, Faculty, Department of Management Studies
4. Mrs. Sreedevi, Member, CGPC, Faculty, Department of Commerce
5. Mrs. Sreemati, Member, BIIC, Department of Commerce
6. Mrs. Amitha , Member, BIIC, Department of Computer Science

Thanking you

Yours Sincerely



Dr. Seema Ghosh

Head, Department of Economics &

Co-ordinator, CGPC

Permitted
BRK
26/1/23



BHAVAN'S VIVEKANANDA COLLEGE
OF SCIENCE, HUMANITIES AND COMMERCE
Sainikpuri, Secunderabad – 500094
Autonomous College - Affiliated to Osmania University
(Re-accredited with 'A' grade by NAAC)

Department of Economics
Faculty of Arts

List of Students for the visit of T-HUB, Hyderabad

S. No	Full Roll Number	Name	Name of the Program
1	107220391015	Ds sahil	BA III
2	107220391022	Om Prakash	BA III
3	107220391024	Prerna	BA III
4	107220391034	Shreyal Batra	BA Ili
5	107220391043	Shaik Ibrahim Ali	BA II
6	107220391049	Hrishita Sinha	BA III
7	107220391056	Rishi Kumar	BA III
8	107221391003	B. DINESH	BA II
9	107221391004	Dhanraj soayl	BA II
10	107221391005	Divya JS	BA II
11	107221391006	Gauri Singh	BA II
12	107221391007	Gayatri Mehta	BA II
13	107221391008	H. Manasvi	BA II
14	107221391009	Harshika naveen	BA II
15	107221391010	Ishika	BA II
16	107221391012	Kiran Kumari	BA II
17	107221391013	Mansi Patel	BA II
18	107221391014	Moulabi	BA II
19	107221391015	Mylaram Ramesh Ronit	BA II
20	107221391017	Navami krishnan	BA II
21	107221391018	Naveen Singh	BA II
22	107221391019	Neelam	BA II
23	107221391020	pradeep singh	BA II
24	107221391022	Ananya Reddy	BA II
25	107221391023	Sairamya Ramnath	BA II
26	107221391024	Shriya pandey	BA II

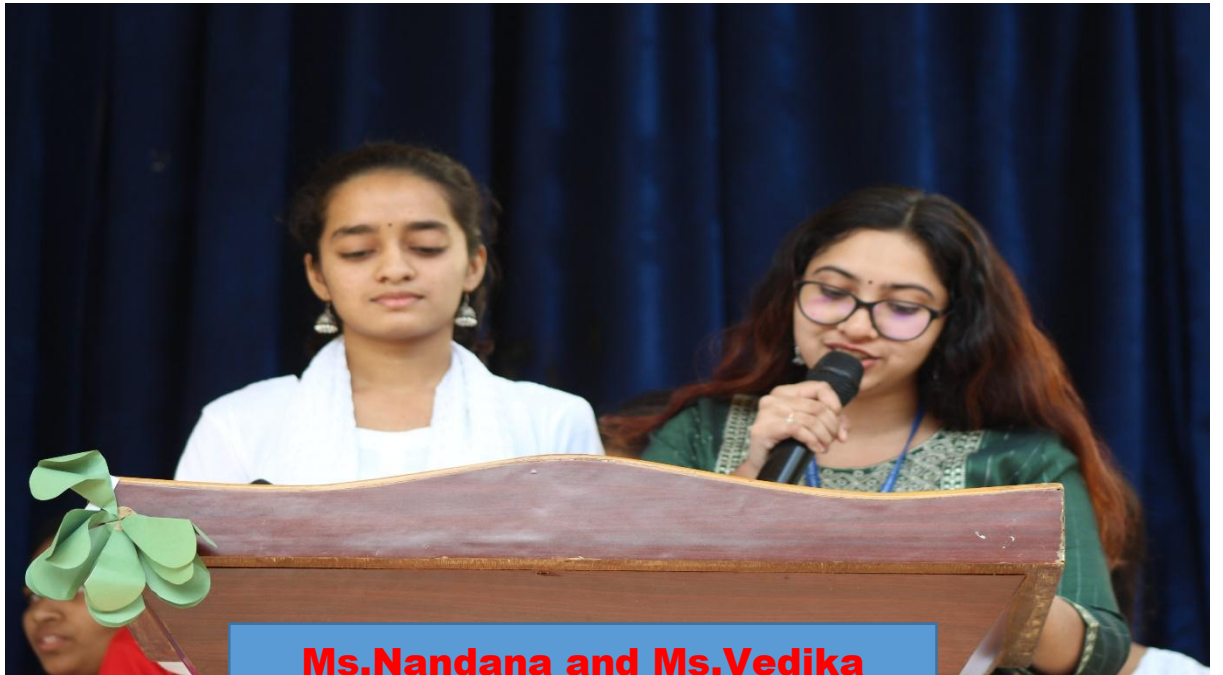
27	107221391025	Sourav kumar	BA II
28	107221391026	Sujata Kumari	BA II
29	107221391027	Syed Naveed Hassan	BA II
30	107221391028	T Jeethika	BA II
31	107221391029	T. Sai Kumar	BA II
32	107221391030	Maitreyi	BA II
33	107221391031	Vedika Gupta	BA II
34	107221391032	Anugula gowtham	BA II
35	107221391033	G pavani	BA II
36	107221391034	G Pranai	BA II
37	107221391035	Mvs harshitha	BA II
38	107221391036	M.Saikumar	BA II
39	107221391037	Niki Pandey	BA II
40	107221391039	Atchuth Jonnalagadda	BA II
41	107221391040	N.Gayathri	BA II
42	107221391041	P bharath kumar goud	BA II
43	107221391042	P.Nikhitha	BA II
44	107221391043	Poojitha	BA II
45	107221391044	P Narasimha Vamshi	BA II
46	107221391045	Nagaraj Ramavath	BA II
47	107221391046	Rudraksh Tigulla	BA II
48	107221391047	Aditi verma	BA II
49	107221391048	Ahmed	BA II
50	107221391049	Akshata Chetan	BA II
51	107221391050	G Shruti Rao	BA II
52	107221391052	Kavattur Madhulika	BA II
53	107221391053	Nandana Nambiar	BA II
54	107221391054	Neila Handique	BA II
55	107221391055	Nousu Dhiraj	BA II
56	107221391056	Perumandla Keerthana	BA II
57	107221391057	S.Devi Bhavani	BA II
58	107221391058	Sarada Dasa	BA II
59	107221391059	Sourabh choudhary	BA II
60	107221391060	Ved	BA II



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CONSTITUTION DAY – 2022

- 1. Title of the Activity:** Constitution Day
- 2. Date of Event:** 26th November, 2022
- 3. Venue:** Science Quadrangle
- 4. Participants:** (Appx150 UG & PG Students)
Vice-Chairman, Principal, Head of Departments, Faculty members and student's, NCC, NSS, BSG, Youth Red cross.
- 5. Practical Knowledge:** Philosophy of the Indian Constitution
- 6. Any association with Organisations:** NCC, NSS, BSG, BVC, Youth Red cross.
- 7. Speaker:** Vice-Chairman, Principal, Reading of the Preamble of the Indian Constitution, Fundamental Duties and Oath Taking.
- 8. Significance of the Event:** Adoption of the Constitution of India and communicating messages about philosophy of the Indian Constitution.



**Ms.Nandana and Ms.Vedika
Hosting the Constitution Day**



**Vice Chairman, BVB, Principal, BVC
Released Fundamental Duties List**



**BVC Students are taking Oath
by reading Preamble**



READING OF THE INDIAN CONSTITUTION – 2022


1. Name of the Event: Cluster College Scheme –Reading of the Indian Constitution 18th August 2022
2. Venue: Bhavan’s Vivekananda College, Room No.208, Seminar Hall, MBA Block.
3. Participants: Cluster College students
4. Topic: Reading of the Constitution
5. Practical Knowledge: Analysis about significance of the Indian Constitution.
6. Significance of the Event: **‘Azadi Ka Amrit Mahotsav of 75th Independence Day Celebration-2022.**

On 18th August 2022 students from cluster colleges participated in the event Reading of the Indian Constitution and students presented significant parts of the Indian Constitution. Ms. Mohini Ghosh, Legal Expert, was the judge for the event.






**Cluster College Participants
Reading of the India Constitution**

 **Bharatiya Vidya
Bhavan**

BHAVAN'S VIVEKANANDA COLLEGE
of Science, Humanities & Commerce, Sainikpuri, Secunderabad - 500094
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**75
Azadi Ka
Amrit Mahotsav**

Reading of the Indian Constitution
(Under Cluster College Scheme)

Date 18-08-2022
Time: 10:00 AM

Venue : MBA Seminar hall,
Room No: 208

Registration link: [Contact Details](#)

 Registration Form	1. Dr. K. Suvarchala Rani, Cluster College Coordinator, BVC Contact Number: 9177554053	2. Mr. Bibhudendhu Das Assistant Professor, Department of Political Science, BVC Contact Number: 6309628723
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Email Address: bvclustercollege@gmail.com



INVITATION



SWATHANTRA BHARATHA VAJROSAVALU CLUSTER COLLEGE CELEBRATIONS "Recognise and Reward the Talent"

20 August, 2022 Time: 3.00 PM



Smt. P. SABITHA INDRA REDDY GARU
The Hon'ble Education Minister
Government of Telangana



Smt. V. Karuna, IAS
Secretary to Government
Higher Education
Government of Telangana



Sri Navin Mittal, IAS
Commissioner of Technical
& Collegiate Education
Government of Telangana



Professor R. Limbadri
Chairman
Telangana State Council of Higher
Education



Professor D. Ravinder
Vice-Chancellor
Osmania University

Venue: Ravindra Bharathi
Lakdikapul, Hyderabad, Telangana 500004



MOCK CONSTITUENT ASSEMBLY – 2022

1. Name of the Event: Cluster College Scheme –Mock Constituent Assembly
2. Date of Event: 19th August 2022
3. Venue: St.Ann’s College for Women, Mehdipatnam.
4. Participants: Ten BA students (Mentioned below)
5. Topic: Mock Constituent Assembly- Preamble
6. Practical Knowledge: Philosophy of the Indian Constitution
7. Significance of the Event: **‘Azadi Ka Amrit Mahotsav of 75th Independence Day Celebration-2022.**

On 19th August 2022 Ten students from Bachelor of Arts participated in the event Mock Constituent Assembly of India and students played the role of Pandit Nehru, Dr. B.R.Ambedkar, K.M.Munish and others framed and adopted the Pandit Resolution i.e. Preamble of India.

Mock Constituent Assembly



**Cluster College Participants
Mock Constituent Assembly**



INVITATION



SWATHANTRA BHARATHA VAJROSAVALU CLUSTER COLLEGE CELEBRATIONS "Recognise and Reward the Talent"

20 August, 2022 Time: 3.00 PM



Smt. P. SABITHA INDRA REDDY GARU
The Hon'ble Education Minister
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Smt. V. Karuna, IAS
Secretary to Government
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Government of Telangana



Sri Navin Mittal, IAS
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Professor R. Limbadri
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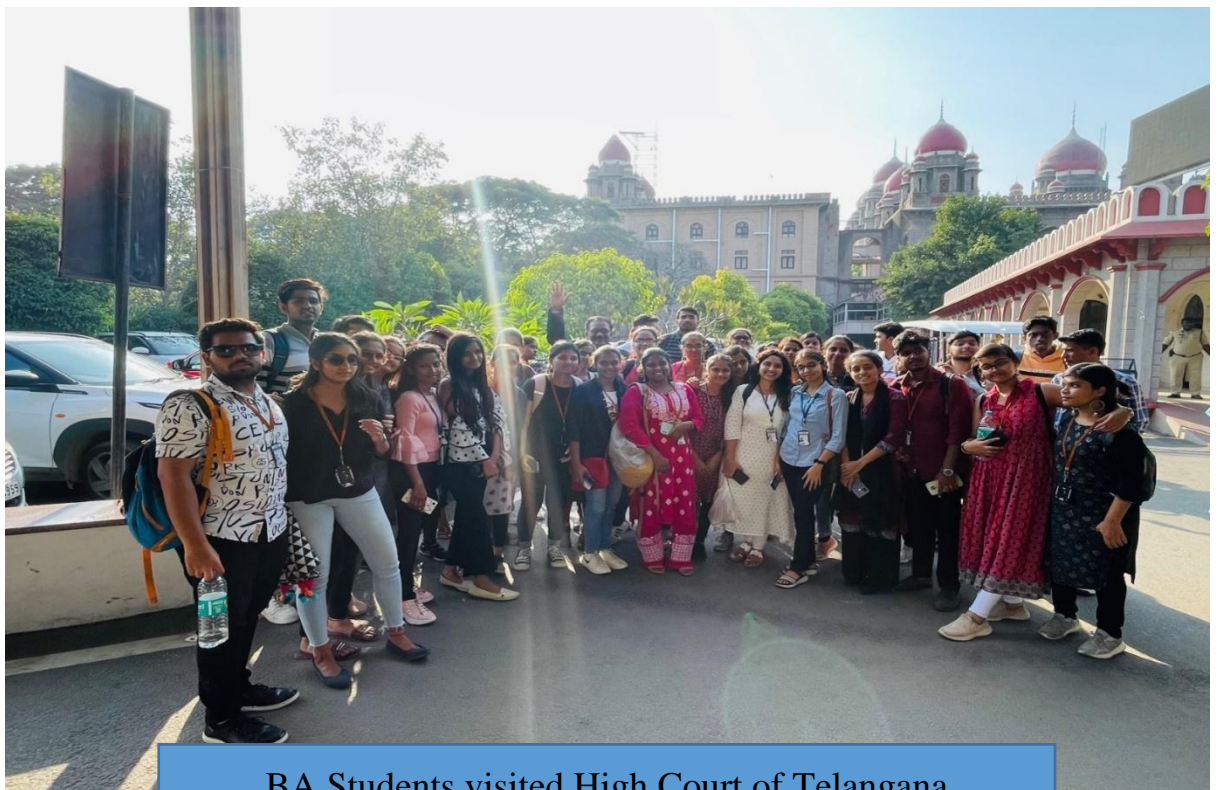


Professor D. Ravinder
Vice-Chancellor
Osmania University

Venue: Ravindra Bharathi
Lakdikapul, Hyderabad, Telangana 500004

Education Field Trip

The Bachelor of Arts students visited the High Court of Telangana State on 21st December, 2022 with the special order of the Hon'ble Chief Justice of High Court Telangana and students witnessed the legal proceedings in delivering justice, they visited different Courts in the High Court of Telangana. They understood the procedure to access to justice. Further they were enlightened the legal fraternity in getting justice and career avenues in the Judiciary.



BA Students visited High Court of Telangana





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Seminar On

“Alternative Dispute Resolution Under Indian Constitution 2022-23

1. **Title of the Activity:** Alternative Dispute Resolution Under India Constitution.
2. **Date of Event:** 23rd December 2022.
3. **Venue:** Seminar Hall No.208
4. **Participants:** Students
5. **Speaker:** Bachelor of Art Second Year Students.
6. **Practical Knowledge:** Constitutional Provision for ADR.
7. **Significance of the Event:** Evaluate Alternative Dispute Resolution Proceedings.

Department of Political Science organised student's seminar on “**Alternative Dispute Resolution Under Indian Constitution**” Students presented papers, discussed on provisions of provisions under the Constitution of India to access justice and speedy disposal of disputes.

Further students analysed various judgements delivered by the Hon'ble Supreme Court of India in this context. The Programme started with the welcome address and opening remarks by Mr. Bibhudhendu Das. He highlighted the provision of Alternative Dispute Resolution and their applications and significance for resolution of disputes. He invited interested students and expressed gratitude for the preparation of a paper on the topic “Alternative Dispute Resolution Under Indian Constitution”. Finally, students a brainstorming session, analysed various dimensions of constitution, statutory laws and judicial decisions.



Presentation on “Alternative Dispute Resolution Under Indian Constitution”



Poster on “ADR Under Indian Constitution”